



## Perfect skin like porcelain

### A symbol of youthful elegance

The beauty ideal of skin as beautiful and even as precious porcelain - without pigmentation and age spots - stands for youthfulness and health. Flawless skin is often perceived as a sign of vitality and attractiveness.

Hyperpigmentation is not an isolated phenomenon. Many people suffer from pigmentation disorders. The causes are manifold. Triggers are key stimuli such as hormonal disorders, photo-toxic medication or oxidative stress. Free radicals, heavy sun exposure and intensive HEV-Light / „Bluelight“- exposure cause damage to the cell structures, which can lead to inflammatory processes and incorrect pigmentation in the long term. Whether caused by pregnancy, taking hormones or induced by light, the brownish spots are an aesthetic problem, especially on the face and hands.

The pursuit of flawless skin reflects society's desire for perfection and youth. However, it is important to take a balanced approach that considers both aesthetic and health aspects in order to protect and care for the skin in the long term.

With consistent use of the être belle purewhite system, it is possible to even out the misdirected pigmentation of the skin. The complexion is brightened and takes on a radiant appearance.

purewhite – The Skincare Concept For An Even Complexion



CLEANSING

4092

Pearl Fruit Peeling



SUPPLY

4093

Pearl Concentrate



PROVIDING – PRESERVING – PROTECTING

4094

Pearl Day Cream

4097

Pearl Day Cream SPF 50



REGENERATING – STRENGTHENING – PROMOTING

4095

Pearl Night Cream



PROFESSIONAL PRODUCTS

4092-92

Intensive Fruit Peeling

3500

Whitening Face-Mask Powder



4092

### Pearl Fruit Peeling

This peeling with fruit acid supports the exfoliation process of the horny layer in the beauty ritual at home. It therefore perfectly complements the use of the purewhite *Intensive Fruit Peeling* in professional treatments.

The skin's ability to absorb all following products is increased and regeneration is activated. The skin relief appears smoother and more even. Pigmentation disorders are evened out by removing inactive skin cells enriched with melanin.

This peeling is ideal for an „at-home skin renewal cure“ during the darker seasons.

### Indication

Against pigmentation disorders and age spots.

For severely keratinized, scarred skin as well as lines and wrinkles.

### Active Ingredients

- Glycolic acid – keratolytic, exfoliating, complexion-brightening, activates cell metabolism
- ACIFRUCTOL (fruit acid complex) – protein-splitting, exfoliating, stimulating, cell renewing
- Bisabolol – anti-microbial, anti-inflammatory, stimulates cell renewal
- Allantoin – calming, soothing, supports regeneration
- Honey extract – anti-inflammatory, soothing, barrier-strengthening
- Panthenol – soothing, balancing, moisturizing
- Pentavitin – long-term hydrating, calming, barrier-strengthening

### Application

Apply the purewhite *Pearl Fruit Peeling* to cleansed skin, avoiding the eyes and lips generously. Leave the peeling on briefly. The individual reaction to the purewhite *Pearl Fruit Peeling* must be strictly observed during application. Remove with warm, moist compresses. Then neutralize with the purewhite *Pearl Concentrate*.

### Benefits

- Exfoliation of the horny layer
- Stimulation of new cell formation
- Reduction of existing pigmentation disorders
- Refined skin relief
- Fresh, vital, rosy appearance of the skin

**Retail size**                      Art.-No. 4092  
40 ml

**refining – complexion-lightening**



4093

### Pearl Concentrate

Special serum for daily skin care in combination with the purewhite *Pearl Day Cream* or *Pearl Night Cream*.

It specifically reduces pigmentation disorders by inhibiting both the formation of melanin and its storage in the skin cells. Vitamin C supports the complexion-evening effect, strengthens the skin's own defenses and stimulates collagen synthesis. Lasting moisturizing complexes promote the moisture balance and boost the skin's ability to regenerate.

The complexion appears more even and fresher.

### Indication

Against pigmentation disorders and age spots.

For neutralizing the purewhite *Pearl Fruit Peeling / Intensive Fruit Peeling* as part of a treatment - both at home and in professional treatments.

### Active Ingredients

- CELLACTIVE®-WHITE – brightens, inhibits melanin formation, homogenizes melanin distribution
- Vitamin C – whitening, immune-strengthening, tissue-strengthening, astringent
- AQUARICH® – moisturizing

### Application

As serum Apply morning and evening to cleansed and toned skin on the face, neck and décolleté. Complete the beauty ritual with the recommended day or night cream.

In combination with peeling After removing the purewhite *Pearl Fruit Peeling / Intensive Fruit Peeling*, apply the purewhite *Pearl Concentrate* generously and allow to absorb.

At home Complete the beauty ritual with the recommended day or night cream.

In the salon Continue with the treatment.

### Benefits

- Reduction of pigment disorders and age spots
- More luminosity and radiance
- Neutralizes the fruit acid in purewhite *Pearl Fruit Peeling* and *Intensive Fruit Peeling*

Retail size Art.-No. 4093  
40 ml

**brightening – neutralizing – caring**



4094

### Pearl Day Cream

Light, soft day skin care for an even complexion.

The synergetic interaction of various high-tech active ingredients and vitamin C not only inhibits melanin synthesis, but also prevents its transfer to the keratinocytes and regulates a more homogeneous distribution of melanin.

Pigmentation disorders are optimally reduced and the skin is given a natural, brighter radiance.

### Indication

Against pigmentation disorders and age spots.

### Active Ingredients

- O.D.A. White™ – Tyrosinase inactivation, inhibition of melanin synthesis
- CELLACTIVE®-WHITE – brightens, inhibits melanin formation, homogenizes melanin distribution
- SymWhite® 377 – decrease in tyrosinase activity, inhibition of melanin formation
- PEARLPURIN – stimulates metabolism, strengthens the immune system, supports moisture balance
- Licorice root extract – calming, soothing, balancing, anti-inflammatory

### Application

In the morning, apply the purewhite *Pearl Concentrate* to cleansed and toned skin. Complete the beauty ritual with purewhite *Pearl Day Cream*.

### Benefits

- Effectively reduces pigmentation disorders and age spots
- Gives luminosity and radiance
- Protects against oxidative stress and premature skin ageing
- Silky-smooth skin feeling

**Retail size**

Art.-No. 4094

50 ml

**complexion-lightening – preventing – nourishing**



4097

**Pearl Day Cream SPF 50**

The cream combines the latest generation of active ingredients for the effective and long-term reduction of disturbing pigment disorders and age spots.

The active complex lightens existing hyperpigmentation and reduces the long-term formation and storage of melanin in the skin. The **purewhite Pearl Day Cream SPF 50** also has a very high sun protection factor to protect against UV radiation and reduce pigmentation caused by extreme sun exposure.

Creates a light, delicately shimmering porcelain complexion.

**Indication**

Against pigmentation disorders and age spots.

**Active Ingredients**

- O.D.A. White™ – Tyrosinase inactivation, inhibition of melanin synthesis
- CELLACTIVE®-WHITE – brightens, inhibits melanin formation, homogenizes melanin distribution
- SymWhite® 377 – decrease in tyrosinase activity, inhibition of melanin formation
- PEARLPURIN – stimulates metabolism, strengthens the immune system, supports moisture balance
- LSF 50 – active protective shield against light-induced excess melanin production and premature skin aging

**Application**

In the morning, apply the **purewhite Pearl Concentrate** to cleansed and toned skin. Complete the beauty ritual with **purewhite Pearl Day Cream SPF 50**.

**Benefits**

- SPF 50
- Effectively reduces pigmentation disorders and age spots
- Gives luminosity and radiance
- Protects against oxidative stress and premature skin ageing
- Silky-smooth skin feel

**Retail size**                      Art.-No. 4097  
50 ml

**complexion-lightening – preventing – protecting**



4096

### Pearl Night Cream

As a 2-in-1 product, the purewhite *Pearl Night Cream* can be used both as a skin care product and as a mask.

The synergy of the individual whitening active ingredients interact perfectly. They prevent tyrosine synthesis and melanin transfer to the upper layers of the skin. Pigment disorders fade and the skin structure becomes finer and more even.

Valuable macadamia nut oil gives the skin suppleness and well-being.

### Indication

Against pigmentation disorders and age spots.

### Active Ingredients

- O.D.A. White™ – Tyrosinase inactivation, inhibition of melanin synthesis
- CELLACTIVE®-WHITE – brightens, inhibits melanin formation, homogenizes melanin distribution
- SymWhite® 377 – decrease in tyrosinase activity, inhibition of melanin formation
- PEARLPURIN – stimulates metabolism, strengthens the immune system, supports moisture balance
- Macadamia nut oil - nourishing, moisturizing, protective, noticeably smooth

### Application

As skin care      Apply in the evening over the purewhite *Pearl Concentrate*.

As mask              Celebrate 2-3 times/week to cleansed face and leave on for 15-20 minutes. Simply massage in any remaining product residue.

### Benefits

- Effectively reduces pigment disorders and age spots
- Gives luminosity and radiance
- Protects against oxidative stress and premature skin ageing
- Ideal for dry and very dry skin
- Can also be used as a mask

**Retail size**              Art.-No. 4096  
50 ml

**complexion-lightening – regenerating – nourishing**



4092-92

**purewhite Intensive Fruit Peeling**

This professional peeling with glycolic acid and ACIFRUCTOL promotes the exfoliation process of the horny layer.

The regeneration of the skin is thus activated and the skin texture appears smoother. Hyperpigmentation is evened out on the surface of the skin.

Due to the intensive effect of the fruit acid, this product is designed exclusively for cabin use in combination with the **das purewhite Pearl Concentrate**.

The use of adequate sun protection is recommended.

**Indication**

For all skin types

Do not use for sensitive skin, rosacea, acute inflammation, eczema, neurodermatitis, psoriasis

**Active Ingredients**

- Glycolic acid – keratolytic, exfoliating, complexion-brightening, activates cell metabolism
- ACIFRUCTOL (fruit acid complex) – protein-splitting, exfoliating, stimulating, cell renewing
- Bisabolol – anti-microbial, anti-inflammatory, stimulates cell renewal
- Olive oil – caring, nourishing, calming

**Application**

- Cover the eyes with a damp cotton pad.
- Always apply the **purewhite Intensive Fruit Peeling** opaque with a brush.
- Avoid the mouth and eye area generously.
- Application time: adjust individually and observe the condition of the skin
- Remove with cool compresses, be sure to neutralize the skin with the **purewhite Pearl Concentrate**.

**Benefits**

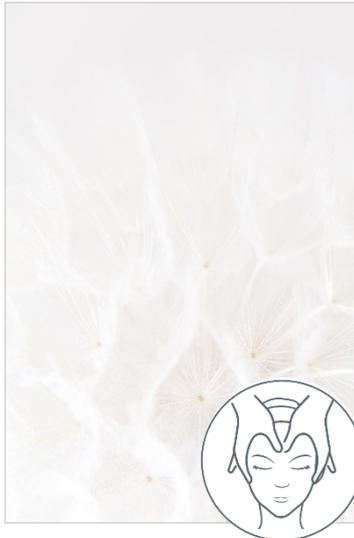
- Intensive exfoliation – not suitable for all skin types
  - Thorough cleansing
  - Optimal preparation for all following treatment steps
- ➔ Ideal for treatments in the **purewhite**-Concept  
 ➔ Ideal for treatments in the *TIME CONTROL*-Concept  
 ➔ Ideal for treatments in the *Purity Intense*-Concept

**Cabin size**

Art.-No. 4092-92

200 ml (➔ approx. 20 treatments)

**exfoliating – refining**



3500

### Whitening Face-Mask Powder

The whitening peel-off mask with vitamin C, mulberry extract and extracts of Chinese skullcap complements the purewhite-concept with a professional treatment.

While this carefully selected combination of active ingredients equalizes pigment disorders and counteracts their further expansion, stone crusher and grape extract complement this mask with their regenerative, structuring and anti-oxidative effects.

The complexion shines evenly and with new radiance.

### Indication

For all skin types with a tendency to hyperpigmentation

### Active ingredients

- Vitamin C – brightening, anti-oxidative, tissue-strengthening
- Mulberry extract – inhibits tyrosinase activity → reduces hyperpigmentation
- Chinese helmet herb – inhibits melanin synthesis, anti-oxidative
- Stonecrop extract – moisturizing, structure-protecting
- Grape extract – repairing, elasticity-improving, smoothing, anti-oxidative
- Alginates - moisturizing, relieving, smoothing

### Application

Fill the contents of the bag into a modeling bowl and add 90 ml of cold water. Mix with a spatula until a homogeneous texture is achieved. Apply this paste to the face, neck and décolleté with the spatula. Model the edges a little thicker. After 15 minutes, moisten the edges of the mask with a sponge. Then remove the mask in one piece.

### Benefits

- Even complexion
- Natural glow
- Improved skin relief
- Firm tissue structure

→ Ideal for treatments in the purewhite-Concept

**Cabin size**

Art.-No. 3500  
30 g (→ 1 treatment)

**balancing – brightening – calming**