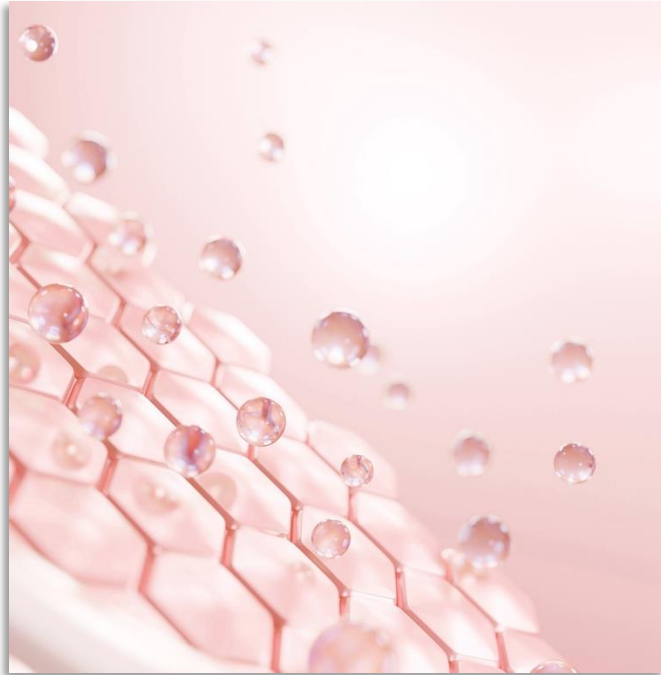


ERICSON

LABORATOIRE PARIS



LAUNCH – September 2025

You are not allowed to reveal this information off-line and on-line until 1st september

INNOVATION S2/2025

**NEW LINE
SENSITIVE SKIN**

BIOM+ SENSITIVE

REACTIVE SKIN BALANCE



A GLOBAL REALITY

Today, more than half of the world's population reports suffering from skin sensitivity. This phenomenon, long underestimated, now affects — depending on the country:

**60 TO 70% OF WOMEN
50 TO 60% OF MEN***

Sensitive skin has become a universal concern in the world of beauty and skincare.

It manifests through uncomfortable signs: redness, tingling, tightness, even burning sensations — often triggered by seemingly harmless aggressors such as wind, heat, cosmetic products, or simply tap water.

These symptoms can have a lasting impact on the comfort and quality of life of those affected.





THE EXPOSOME: A TRIGGER FOR SKIN SENSITIVITY

At the heart of this issue lies a now-essential concept: the exposome. It encompasses all environmental and lifestyle-related factors:

- Air pollution
- UV rays and blue light
- Climate variations
- Chronic stress
- Lack of sleep
- Pro-inflammatory diet

Risk of skin reaction

Pollution

x 3.18*

Unsuitable cosmetics

x 7.12*

DIRECT CONSEQUENCES

The exposome weakens the skin day after day. **It damages the skin barrier**, making the skin more vulnerable and permanently increasing its sensitivity: hyper-reactivity, inflammation, microbiome imbalance, redness, itching, tingling, burning, tightness, and dryness.

The skin reacts faster and more intensely to every new aggressor!

PSYCHOLOGICAL IMPACT AND QUALITY OF LIFE

Often underestimated, skin hypersensitivity is much more than a simple discomfort. It is a genuine skin disorder with significant psychological repercussions.

Beyond visible symptoms, the distress is real:

- Lowered self-confidence
- Difficulty finding suitable skincare products

Recent French studies

IFOP study for Sanofi*:

45% of French people say they feel self-conscious about their skin.

National survey (France – 2024)**:

60% report sensations of discomfort
45% feel tired because of their skin
34% say they feel discouraged

These figures highlight the significant impact of skin disorders on daily well-being.



* IFOP study for Sanofi conducted via self-administered online questionnaire from July 21 to 24, 2023, with a nationally representative sample of 2,011 individuals aged 15 and over, including 1,678 people currently or previously affected by a skin condition (including 613 people suffering or having suffered from eczema).

**<https://www.francepeau.com/le-projet-all-presentation-et-enjeux-mondiaux-pour-la-dermatologie/>

DIAGNOSIS
OF SENSITIVE SKIN

OBSERVATION OF CLINICAL SIGNS



REDNESS (TRANSIENT OR PERSISTENT ERYTHEMA)

Diffuse redness (cheeks, sides of the nose, chin).
Localized redness.
Skin warming.



UNEVEN SKIN

Thin, translucent skin.
Rough, grainy texture to the touch.
Tightness, uncomfortable sensations (after cleansing, skincare, cold/wind, water).



TELANGIECTASIA

Presence of small dilated red blood vessels visible under the skin (cheeks, sides of the nose).
Permanent redness with a vascular background.
Repeated flushes (sudden and transient redness) that can lead to vascular chronicity.

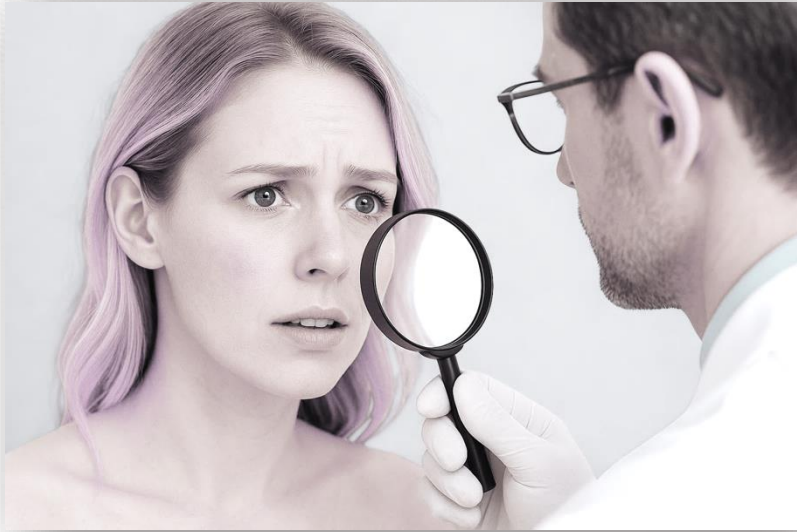


DRYNESS

Dehydrated skin, rough texture, dry patches, microcracks, visible peeling.
Itching, tingling, burning sensations without lesions.
Dull skin with no radiance

Signs that may appear during an in-clinic treatment: immediate reaction to touch (redness, discomfort), rapid warming during cleansing or massage, visible reaction to gentle products (tingling, tightness), grimacing or discomfort expressed during the procedure.

SENSITIVE OR SENSITIZED SKIN? KNOWING HOW TO TELL THE DIFFERENCE...



SENSITIVE SKIN = A SKIN TYPE (INNATE, PERMANENT)

Long-lasting hyper-reactivity (hereditary predisposition).

Reacts to many factors: cold, heat, wind, stress, products, etc.

Naturally thin skin barrier, more reactive nerve network.

Redness, tightness, discomfort without visible lesions.

→ **Requires a gentle and consistent routine throughout life.**

SENSITIZED SKIN = A SKIN CONDITION (ACQUIRED, REVERSIBLE)

Reaction that **appears suddenly** (often on normal or combination skin). Caused by **gradual or sudden damage** from **external factors**: exfoliants, harsh cleansers, pollution, stress, etc.

Altered skin barrier, water loss, and inflammation. Redness, warming, dryness, sometimes peeling.

→ **Can be corrected with a restorative routine, then return to the original skin type.**

→ **Reversible condition but can become chronic if the aggressor persists.**

SENSITIVE SKIN ACCORDING TO ORIGIN AND PHOTOTYPE

ORIGIN / PHOTOTYPE	EPIDERMIS THICKNESS	HYDROLIPIDIC BARRIER	NEUROSENSORY REACTIVITY	REDNESS VISIBILITY	MAIN ISSUES	SENSITIVE AREAS	TYPICAL SIGNS	DISTINCTIVE COMMENT
CAUCASIAN (I-II)	Thin	Fragile, low lipid content	High (tingling, burning, flushing)	Very visible	Redness, flushing , sensory discomfort	Cheeks, sides of the nose, eyelids, chin	Visible redness, burning, flushing	Classic sensitive skin with high clinical visibility, often constitutional .
MEDITERRANEAN / MIDDLE EASTERN (III-IV)	Medium to compact	Relatively balanced	Moderate to high	Moderate	Sensitivity to actives, moderate post-inflammatory hyperpigmentation	Central face area	Tightness, warming, diffuse discomfort	Robust skin but easily sensitized , especially by UV or strong actives.
ASIAN (III-IV-V)	Thin to very thin	Lower intracellular lipid content, permeable	Very high (sensory hypersensitivity)	Low visibility	Marked post-inflammatory hyperpigmentation, sensitivity to strong skincare	Nasal contour, cheeks, entire face	Itching, tingling, pigmentation	Highly sensory reactive skin , vulnerable to unsuitable skincare.
AFRICAN (V-VI)	Thick	Dense but prone to dryness (xerosis)	High (itching, friction, dryness)	Little or no visibility	Xerosis, itching , post-inflammatory hyperpigmentation, touch sensitivity	Limbs (arms, legs), face if friction present	Peeling, itching, hyperpigmentation	Visually less reactive skin but very uncomfortable, with high functional sensitivity .



BIOM+ SENSITIVE
REACTIVE SKIN BALANCE

PRESENTATION

BIOM+ SENSITIVE

REACTIVE SKIN BALANCE



A LINE OF SMART COSMECEUTICALS

Designed to act at the heart of **the neuro-immuno-cutaneous (NIC)** system and the **skin microbiome**, **BIOM+ SENSITIVE** targets the deep imbalances that cause sensitive skin reactions.

Its formulas contain high-performance actives capable of **interacting with the skin's biological mechanisms**, delivering targeted, adaptive, and long-lasting results.



These actives are called **“smart”** because they **interact with the skin** based on its signals and actual needs:

- **They understand the skin's language**
→ They interpret its biological signals and adapt accordingly.
- **They target the root causes of imbalances**
→ Not just the visible symptoms.
- **They modulate nervous responses**
→ Helping to rebalance the skin's ecosystem and strengthen its natural defences.
- **They are self-regulating and adaptive**
→ Encouraging a return to balance through stimulation, modulation, and restoration.

A HOLISTIC PHYSIO-REGULATING APPROACH

Today, sensitive skin is perceived as an **unbalanced functional condition**, often temporary, but deeply uncomfortable, adding to the various characteristics of a skin type. Its visible and sensory manifestations are **warning signs, revealing a loss of balance and a reduced ability to defend itself and adapt to external aggressions.**

Developed from the latest advances in **microbiota** science and the balance of the **Neuro-Immuno-Cutaneous (NIC)** system, our technology targets the three essential physiological barriers that ensure comfort and resilience for sensitive skin.



MICROBIAL BARRIER

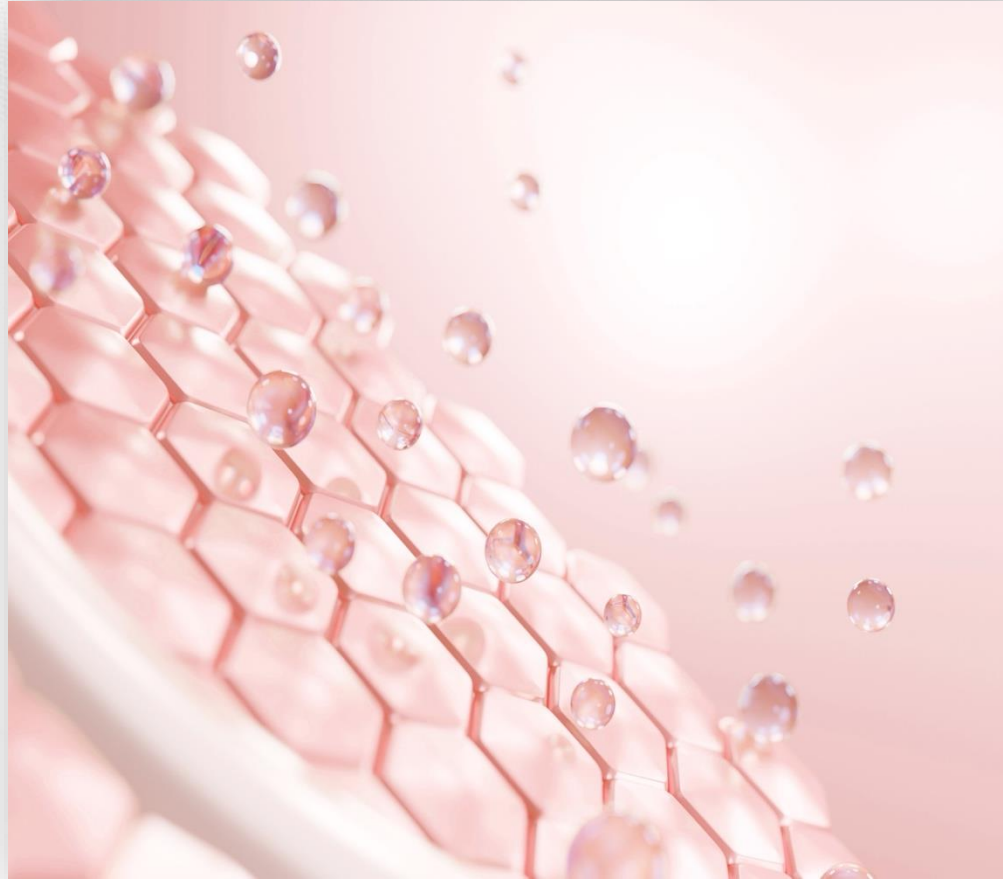
→ Supports a diverse and balanced skin microbiota

IMMUNE BARRIER

→ Modulates neuro-cutaneous hyperreactivity

MECHANICAL BARRIER

→ Restores lipid integrity and cellular cohesion of the epidermis



BIOM+ SENSITIVE
REACTIVE SKIN BALANCE

THE TECHNOLOGY

At the heart of this expert line is a **synergy of 3 advanced technologies** that work in a targeted and coordinated way on the key mechanisms of skin hypersensitivity.

Designed to act directly on the imbalanced biological functions, **BIOM+ SENSITIVE** is based on a comprehensive scientific strategy addressing the three major disruptions in sensitive skin:

MICROBIOTA DYSBIOSIS

Imbalance of the protective microbial flora causing inflammation.

NERVOUS HYPER-REACTIVITY

Overproduction of pro-inflammatory interleukins (IL-1, IL-6, IL-8).

SKIN BARRIER ALTERATION

Increased skin permeability to external aggressors.



By simultaneously acting on the **microbial ecosystem**, **modulating sensory receptors**, and **strengthening the lipid structure**, **BIOM+ SENSITIVE** restores essential biological functions, skin tolerance, and resilience.

Its **smart formulation, directly inspired by the skin's physiological processes**, delivers a precise, gradual, and lasting action that doesn't replace natural functions but reactivates them.

The skin is no longer just soothed — it is reeducated.

WHAT IS THE SKIN MICROBIOTA?

A living ecosystem composed of bacteria, fungi, viruses, and mites.

Present on the stratum corneum, hair follicles, sebaceous glands, and sweat glands

Composed of 2 types of flora:

- **Resident:** stable, beneficial, regenerative.
- **Transient:** temporary, sensitive to aggressions.

A KEY ROLE IN SKIN PROTECTION

- **Active biological barrier:** prevents the establishment of pathogens.
- Stimulates the **production of antimicrobial peptides** (defensins, cathelicidins).
- Communicates with the **cutaneous immune system (CIS)** to maintain balance.

DYSBIOSIS: WHEN THE BALANCE IS BROKEN

- Caused by: UV rays, pollution, stress, antibiotics, unsuitable cosmetics...
- Consequences:
 - Chronic inflammation
 - Redness, tightness
 - Impaired barrier function
 - Premature aging

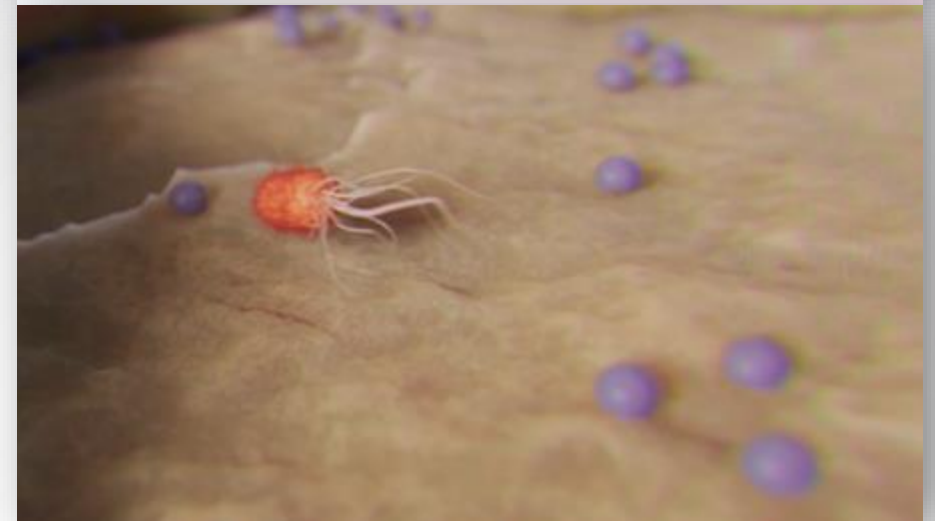
DIFFERENCE BETWEEN MICROBIOTA AND MICROBIOME

The microbiota:

Refers to the microorganisms present on the skin.

The microbiome:

Broadly speaking, represents the entire ecosystem — these microorganisms, their genomes, and their interactions with the skin.





1. MICROBIOME-BALANCE TECHNOLOGY

This technology is based on oligosaccharides extracted from mondo grass (*Ophiopogon japonicus*), carefully selected for their ability to support the diversity and balance of the skin microbiota. It strengthens the skin's natural defenses and helps it better withstand external aggressions.

MECHANISM OF ACTION

The Microbiome-Balance technology, with its “**prebiotic-like**” action, helps recreate the conditions for a stable microbiota. This technology promotes the growth of beneficial commensal bacteria from the resident flora while limiting the proliferation of pathogenic microorganisms, through:

- Stimulation of the synthesis of **defensins and cathelicidins**, endogenous antimicrobial peptides naturally produced by skin cells (especially keratinocytes).
- Support for the production of **bacteriocins**, antimicrobial peptides produced by the beneficial bacteria of the microbiota.

SKIN-BRAIN LOOP: AN INTEGRATED SENSORIAL NETWORK

The skin is a highly innervated and immunocompetent organ, capable of perceiving aggressions, responding via nerve and immune mediators, and regulating its own inflammatory state.

The NIC system relies on a constant interaction between:

- **Skin cells** (structure, local signaling): keratinocytes, melanocytes, fibroblasts.
- **Sensory nerve fibers** (sensory detection, neuromediators): receptors for pain, heat, itch (TRPV1, etc.).
- **Immune cells** (inflammatory responses, surveillance): mast cells, dendritic cells, lymphocytes.

THE VICIOUS CYCLE OF HYPERSENSITIVITY

When exposed to an aggression (physical, chemical, emotional), the NIC system triggers a cascade of events:

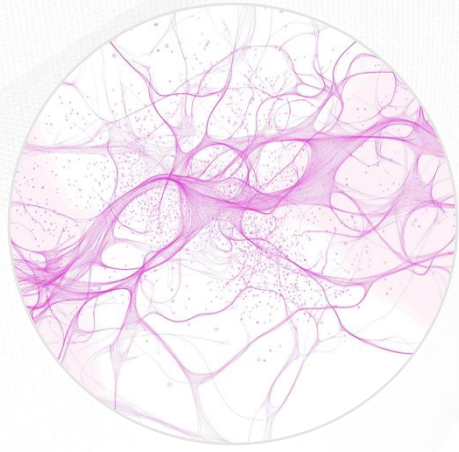
Activation of nociceptors (pain neurons) → alert.

Stimulation of TRPV1 receptors (on keratinocytes) → release of interleukins and neuromediators.

Imbalance of the NIC system → over-inflammation.

Increase of clinical signs → itching, redness, tightness, increased dryness.





2. NEURO-SOOTHING COMPLEX

This complex, enriched with salviolic acid extracted from the roots of Red Sage (*Salvia miltiorrhiza*), a plant known for its soothing and regulatory properties, helps modulate the activity of skin sensory receptors and limits the release of pro-inflammatory mediators.

MECHANISM OF ACTION

The neuro-immuno-cutaneous (NIC) system coordinates nerve, immune, and epidermal responses. When dysregulated, it triggers inflammation characteristic of sensitive skin. The neuro-soothing complex corrects this imbalance through a triple modulation of neuronal hyper-reactivity: :

- **Inhibition of TRPV1**, the sensory pain receptor, reducing the transmission of discomfort signals.
- **Decrease of pro-inflammatory neuromediators (Substance P, CGRP)**, limiting excessive neurogenic and immune reactions.
- Strengthening of the epidermal barrier by **stimulating ceramides, involucrin** (a structural protein), and **cell junctions between keratinocytes**.

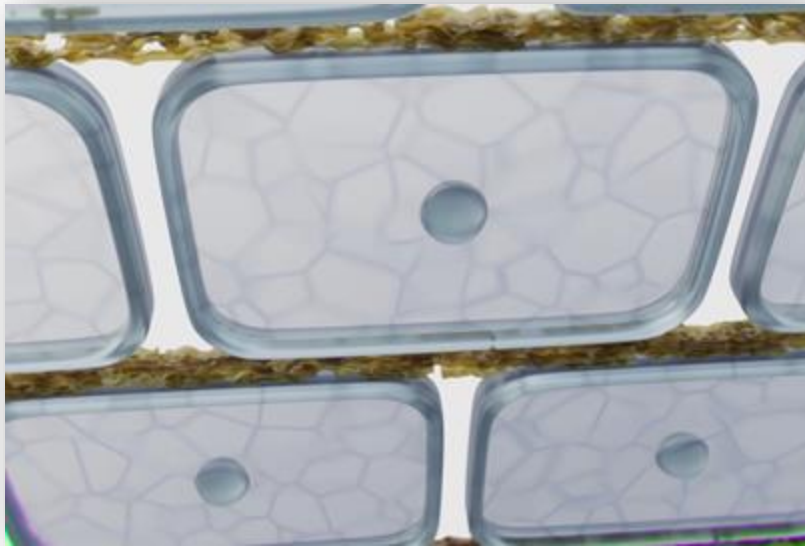
By rebalancing the NIC system, **it interrupts the vicious cycle of skin sensitivity.**

THE SKIN'S VITAL CEMENT

The stratum corneum functions as a biological protective wall, organized according to the "bricks and mortar" model:

Bricks: these are the dead cells called **corneocytes**.

Mortar: A mixture of lipids (including 50% ceramides) structured in lamellar layers, ensuring the cohesion between cells. This mortar protects the skin from dehydration, microbes, pollution, and preserves skin comfort.



ARCHITECTURE OF THE SKIN BARRIER

Ceramides are produced by keratinocytes within specialized intracellular vesicles called lamellar bodies. **These vesicles contain a mixture of ceramides, cholesterol, and fatty acids**, which is released into the spaces between the cells of the stratum corneum.

Once released, these lipids naturally organize into well-ordered layers, **forming a lamellar structure (similar to a laminated layering) composed of alternating hydrophobic and hydrophilic layers.**

This lipid network forms a strong, cohesive, and impermeable barrier, essential for skin hydration and protection.



3. LAMELLAR BIOLIPID SYSTEM

This system combines plant-derived sphingolipids and phospholipids, organized into a lamellar structure that mimics the natural architecture of the skin barrier. Thanks to this biomimetic organization, the lipids integrate seamlessly into the skin, promoting cellular cohesion, regeneration of the lipid barrier, and reducing water loss.

MECHANISM OF ACTION

Thanks to their organization in stacked lipid layers, **lamellar structures faithfully replicate the natural arrangement of lipids in the stratum corneum.** This biomimicry allows optimal integration into intercellular spaces, reinforcing the skin's impermeability, regulating water flow, and limiting the penetration of irritants or pathogens.

By restoring a functional skin barrier, they create a stable, protective environment that **supports the balance of the skin microbiota and the maintenance of a healthy commensal flora.**



BIOM+ SENSITIVE
REACTIVE SKIN BALANCE

**THE ACTIVE
INGREDIENTS**

ACTIVE INGREDIENTS	NEURO-SOOTHING	MICROBIOTA REGULATION	SKIN REPAIR BOOSTER	COCKTAIL OF SOOTHING, REPAIRING, AND REGENERATING ACTIVES
<p>AD-RESYL : extract of mondo grass (Ophiopogon Japonicus)</p>	<ul style="list-style-type: none"> Inhibits activation of itch receptors (TRPA1), reducing cutaneous neuronal reactivity. 	<ul style="list-style-type: none"> Prebiotic-like. Promotes rich bacterial diversity to rebalance the skin's microbial ecosystem. 	<ul style="list-style-type: none"> Increases filaggrin production and restores key skin components (bound water, enzymes), essential to the skin barrier. 	<ul style="list-style-type: none"> Improves skin hydration and cutaneous integrity.
<p>ECOSKIN : Symbiotic complex combining a Yacon extract, rich in FOS/GOS, with inactivated Lactobacillus.</p>		<ul style="list-style-type: none"> Pre- and postbiotic complex: provides a nutrient substrate for commensal bacteria. Stimulates natural defences by increasing the expression of antimicrobial peptides (β-defensin-2 and -3). 		<ul style="list-style-type: none"> Moisturizing. Radiance-enhancing.
<p>DEFENSIL : Obtained from the fermentation of golden millet by lactic acid bacteria.</p>	<ul style="list-style-type: none"> Inhibits the activation of the inflammasome, a "molecular alarm" that triggers the production of inflammatory cytokines such as interleukin-1β (IL-1β) and IL-18. 	<ul style="list-style-type: none"> Contains anti-inflammatory postbiotics. Promotes the restoration of a healthy skin microbiota. 	<ul style="list-style-type: none"> Strengthens the skin barrier. 	<ul style="list-style-type: none"> Improves skin hydration.
<p>NEUROFENSE : Red sage extract</p>	<ul style="list-style-type: none"> Targets skin neuronal over-reactivity by inhibiting the TRPV1 receptor, a key indicator of skin sensitivity. Reduces redness and inflammation. 		<ul style="list-style-type: none"> Improves the quality of the epidermal barrier, reinforcing its integrity. Soothes dryness and reduces sensations of tightness following aggressions (cold, pollution). 	<ul style="list-style-type: none"> Hydrates and soothes sensitive skin, enhancing overall skin comfort.
<p>CERAMIDE COMPLEX : Biomimetic complex of plant-derived epidermal lipids.</p>			<ul style="list-style-type: none"> Bio-assimilable compounds. Strengthens intercellular cohesion (lipid cement). Regulates skin water content. Promotes epidermal renewal and differentiation. 	<ul style="list-style-type: none"> Improves skin elasticity, especially for mature or dehydrated skin.
<p>NEUROPHROLINE : Developed from the seeds of wild indigo (Tephrosia purpurea).</p>	<ul style="list-style-type: none"> Reduces cortisol production by skin cells Activates the release of beta-endorphins for skin well-being 		<p>Preventive and protective repairing action:</p> <ul style="list-style-type: none"> Prevents barrier degradation, reduces oxidative damage, Interrupts inflammatory cascades. 	<ul style="list-style-type: none"> Antioxidant and anti-pollution: cellular protection against oxidative stress. Radiance / anti-fatigue / dark circles / redness.
<p>HYDRASENSYL Beta-glucan obtained through natural fermentation.</p>	<ul style="list-style-type: none"> Reduces the release of pro-inflammatory mediators: decreases inflammation. Increases TLR2 expression in keratinocytes: reduces irritation. 		<ul style="list-style-type: none"> Beta-glucans are recognized for their healing effects, their ability to stimulate fibroblasts, collagen synthesis, and to promote tissue repair. 	<ul style="list-style-type: none"> Rapidly hydrates (film-forming action). Long-lasting hydration: Stimulates the synthesis of Natural Moisturizing Factors (NMF).

ACTIVE INGREDIENTS	ACTIONS
Niacinamid (Vitamin B3)	Strengthens the skin barrier, reduces redness , and improves skin tolerance . It stimulates ceramide production, regulates inflammation, and promotes an even complexion. Useful for skin prone to rosacea or chronic dehydration.
Rice ferments	Derived from enzymatic fermentation of rice, it supports a balanced skin microbiota by nourishing beneficial protective bacteria . It helps reinforce the natural barrier, provides light hydration, and reduces skin sensitivity over the long term. Very gentle and suitable for reactive skin.
Oat	Known for its beta-glucans and saponins , it soothes irritation, reduces inflammation, and enhances skin repair . Perfect for atopic, eczema-prone skin or skin exposed to aggressions (shaving, wind, pollution).
Ginseng	An adaptogenic plant with revitalizing and anti-inflammatory properties, it stimulates skin microcirculation , strengthens natural defences, and soothes signs of skin fatigue. Useful for improving the resilience of sensitive skin against oxidative stress.
Centella asiatica	Rich in asiaticosides , this plant promotes tissue repair by stimulating collagen synthesis and facilitating extracellular matrix remodeling. It also has soothing, antioxidant, and healing effects , perfect for thin, fragile, or inflamed skin.
D-Panthenol (Provitamin B5)	An excellent healing and anti-inflammatory molecule , it supports collagen synthesis , soothes redness, boosts elasticity, and strengthens the skin barrier function. It works in synergy with ceramides to improve hydration and enhance skin resistance to aggressions.
Alpha-bisabolol	Derived from chamomile, it soothes skin discomfort and relieves sensations of heat . Its anti-inflammatory and antioxidant action reduces damage caused by environmental stress while helping to repair the skin barrier. It is very well tolerated, even by hyper-reactive skin.
Coolin GR	A biotechnological active ingredient obtained from the fermentation of Albatrellus confluens , a mushroom naturally rich in Grifoline , a soothing molecule with anti-inflammatory properties. It acts on TRPV-1 receptors to rapidly reduce redness, heat sensations, and discomfort . It strengthens the skin barrier, supports regeneration, and helps prevent inflammatory aging, while being gentle on sensitive skin.
Pelvetia (Brown seaweed)	Rich in fucoidan and marine polysaccharides , this algae has anti-aging , restructuring, and antioxidant properties. It promotes long-lasting hydration, stimulates cellular regeneration , and helps reduce skin sensitivity linked to environmental stress.

ACTIVE INGREDIENTS	ACTIONS
Candelilla wax	Extracted from the shrub Euphorbia cerifera, this plant-based wax forms a non-occlusive protective film on the skin. It strengthens the skin barrier , helps prevent dehydration, and protects the skin from climatic aggressions (wind, cold, pollution). It softens the skin while allowing it to breathe.
Green pigments	Green pigments combined with blurring microspheres provide immediate optical neutralization of redness upon application, without heavy makeup. Ideal for sensitive skin prone to visible redness, as a complement to active skincare products.
Pumice powder	This natural volcanic rock, micronized, allows for very gentle mechanical exfoliation, respectful of the hydrolipidic film. It removes dead skin cells without irritating the epidermis, promoting better absorption of skincare and a brighter complexion , even for the most fragile skin.
Corn starch	A natural powder that is very well tolerated, it soothes mild skin irritations and inflammations , particularly in sensitive areas. Thanks to its absorbent properties, it helps reduce friction and therefore redness, while leaving the skin feeling soft to the touch.
Alginate	A polysaccharide extracted from brown algae, it forms a hydrating and soothing film on the skin's surface. This film protects against external aggressions while providing an immediate refreshing effect and a sensation of comfort.
Glycerin	A major moisturizing agent, it attracts and retains water in the upper layers of the epidermis. It helps maintain good hydration , softens the skin, and protects against external aggressions. It is very well tolerated, even by the most reactive skin types.
Tocopherol (Vitamin E)	A powerful antioxidant, it protects the skin from free radicals , limits inflammatory reactions, and strengthens the lipid barrier . It is also soothing and contributes to preventing premature aging, often associated with sensitive skin.



BIOM+ SENSITIVE

REACTIVE SKIN BALANCE

ASSORTMENT

PROFESSIONAL KIT

Kit of 4 treatments for a complete professional care program

Kit 4 sessions
Réf. E1173

Not in
kit



Micro-exfoliating powder

Sachet 2 g x 4
E1177

Ultra-gentle scrub enriched with soothing natural active ingredients

Bi-phase soothing serum

Dropper bottle 12 ml
E1174

Ultra-soothing concentrate

Instant repair mask

Tube 50 ml
E1175

Soothing balm anti-heat sensation

Prebiotic mousse mask

Sachet 2 g x 4
E1178

Soothing powder with prebiotics

Hydra-comfort cream

Sachet 2 ml x 4
E1176

Moisturizing and comforting care

Anti-redness fluid

Tube 30 ml
E1179

Tinted anti-redness corrector



Sensi-quartz
massagers

Kit of 2 massagers
E1116

PREMEDIKL

Not in
kit

The BIOM+ SENSITIVE protocol is based on the use of a pair of SENSI-QUARTZ massagers, inspired by the Chinese Gua Sha tradition. This ancient technique involves gently sliding the tool over the skin to stimulate blood circulation and promote the elimination of toxins.

Narrow tip: designed for the eye and mouth contours, wrinkles, and targeted pressure points.



2

Wide tip: cheeks, forehead, neck.

- Natural rose quartz: soothing properties, helps reduce stress and restore emotional balance.
 - Ergonomic design – 2 sides adapted to different areas:
 - A wide tip ideal for larger areas,
 - A narrower tip, perfect for contours and delicate zones.
- Intuitive grip for smooth and harmonious massage movements.



Bi-phase soothing serum

Dropper bottle 30 ml
E1180

Silky texture
Ultra-soothing

Anti-redness fluid

Cannula Tube 30 ml
E1181

Targeted redness
corrector with
immediate effect

Hydra-comfort cream

Jar 50 ml
E1182

Hydrating and soothing
texture

Nutri-balance cream

Jar 50 ml
E1183

Nourishing and soothing
texture

Instant repair mask

Tube 75 ml
E1184

Balmy texture —
comforting and
calming



BIOM+ SENSITIVE
REACTIVE SKIN BALANCE

**PRODUCTS
INFORMATION**

RETAIL - E1180
Dropper bottle 30 ml



PROFESSIONAL - E1174
Available in the 4-session kit E1173
12 ml dropper bottle



BENEFITS	This serum, infused with a rice filtrate fermented by Lactobacillus and a biolipid complex, offers ultra-soothing action and strengthens the skin barrier. Its innovative biphasic formula blends with the skin for a smooth, non-greasy finish. The skin regains comfort, softness, and radiance.
EFFICACY	Skin reactivity - 47%* Strengthened barrier 100%** Soothing effect 100%** Visibly even complexion 95%** Soothes irritations 95%** <i>*Instrumental efficacy test (stinging test method) – Application of the bi-phase serum on 22 volunteers with sensitive skin – Average reduction after 28 days. **Self-assessment test under dermatological control – Application of the bi-phase serum on 22 volunteers with sensitive skin – Self-reported results after 28 days.</i>
USAGE INSTRUCTIONS	At home: Shake well before use. Apply before day or night cream, on perfectly cleansed skin, either locally or over the entire face and neck. Professional use: Shake the bottle beforehand. Before drawing the serum, expel the air from the pipette outside the bottle to ensure precise dosing. Pour the content of 5 pipettes of E1174 BI-PHASE SOOTHING SERUM into the palm of your hand and apply to the face, neck, and décolleté.
INGREDIENTS	Rice ferment filtrate extract: soothing and repairing Ceramide complex: strengthens the protective barrier Hydrasensyl: soothing and repairing prebiotic Neurofense: soothes, provides comfort and protection Neurophroline: limits skin stress Niacinamide: antioxidant, soothing, regenerating Ad-resyl: soothing, rebalances the skin microbiota Alpha-bisabolol – Centella asiatica extract: calming, repairing D-Panthenol – Vitamin E: repairing, antioxidant Pigment: natural origin from gromwell

RETAIL - E1181
30 ml Tube



PROFESSIONAL - E1179
30 ml Tube

Not in
kit

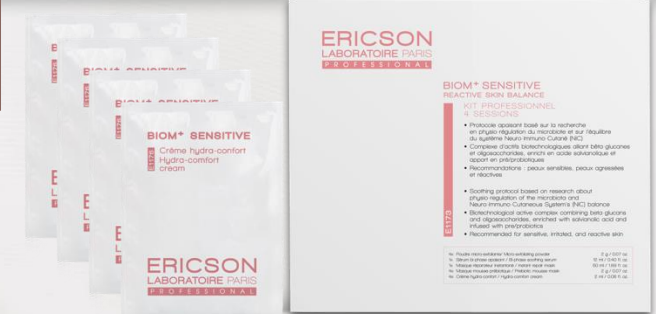


BENEFITS	This anti-redness fluid, concentrated with green correcting pigments and oat extract rich in soothing flavonoids, visibly reduces redness from the first application. It evens out the complexion, revives radiance, and provides an immediate sensation of comfort. Its light and silky texture subtly corrects redness while illuminating the skin.
EFFICACY	Redness visibly reduced 100%* Soothes the skin 100%* Complexion-correcting effect 95%* Hydrated skin 90%* Comfortable texture 100%* <i>*Self-assessment test under dermatological supervision – Application of anti-redness fluid on 21 volunteers with sensitive skin – Results reported after 28 days.</i>
USAGE INSTRUCTIONS	At home: Apply daily to the entire face or locally on areas with redness. Professional use: Apply at the end of the professional treatment on the entire face and neck, focusing on areas with redness. Can be used after any professional procedure (facial waxing, device treatments, etc.) that may cause reactive redness.
INGREDIENTS	Phytami oat extract: soothing, nourishing Hydrasensyl: soothing and repairing prebiotic Neurofense: soothes, provides comfort and protection Niacinamide: antioxidant, soothing, regenerating Ad-resyl: soothing, rebalances the skin microbiota Ceramide complex: strengthens the protective barrier D-Panthenol - Vitamin E: repairing, antioxidant Alpha-bisabolol - Centella asiatica extract: calming, repairing Ronaflair green: encapsulated pigments – immediate color correction

RETAIL - E1182
50 ml vial



PROFESSIONAL - E1176
Available in the 4-session kit E1173
Single-dose sachet 2 ml x 4



BENEFITS	This cream, enriched with salvianolic acid, niacinamide, and ginseng extract, offers soothing, antioxidant, and hydrating properties. It strengthens the skin barrier and supports the microbiota. The skin is immediately wrapped in a sensation of softness and hydration. Its light, whipped cream-like texture evens out the complexion and leaves a velvety, supple, and comfortable finish.
EFFICACY	Less reactive skin 95%* Hydrated skin 90%* Redness reduced 95%* Tightness soothed 95%* Heat reduced 95%* <i>*Self-assessment test under dermatological supervision – Application of the hydra-comfort cream on 21 volunteers with sensitive skin – Self-reported results after 28 days.</i>
USAGE INSTRUCTIONS	At home: apply as a day and/or night care, alone or after the appropriate serum. Professional use: apply on the face and neck to finish the professional treatment, with a light massage.
INGREDIENTS	Ginseng extract: protects against premature aging – reparative Neurofense: soothes, provides comfort and protection Niacinamide: antioxidant, soothing, regenerating Ad-resyl: soothing, rebalances the skin microbiota Ceramide complex: strengthens the protective barrier Alpha-bisabolol – Centella asiatica extract: calming, reparative D-Panthenol – Vitamin E: reparative, antioxidant

RETAIL - E1183
50 ml vial

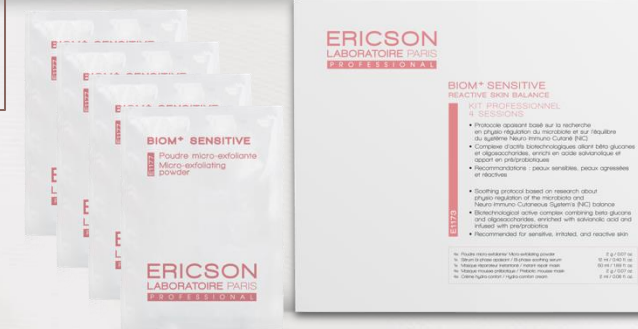
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BENEFITS	This cream, enriched with salviannic acid, combines a fermented postbiotic extract of golden millet with a biolipid complex to hydrate, strengthen the skin barrier, and support the microbiome. It soothes sensitive skin and restores comfort to dry skin. Its rich texture nourishes without leaving a greasy feel.
EFFICACY	Soothing effect 100%* Nourished skin 95%* Redness visibly reduced 95%* Stronger barrier 91%* Reduction of tightness 100%* <i>*Self-assessment test under dermatological control – Application of the nourishing-balancing cream on 22 volunteers with sensitive skin – Self-reported results after 28 days.</i>
USAGE INSTRUCTIONS	At home: apply as a day and/or night care, alone or after the appropriate serum.
INGREDIENTS	<p>Defensyl: soothing postbiotic, strengthens the protective barrier Hydrasensyl: soothing and repairing prebiotic Neurofense: soothes, provides comfort and protection Niacinamide: antioxidant, soothing, regenerating Ceramide complex: strengthens the protective barrier Ad-resyl: soothing, rebalances the skin's microbiota D-Panthenol - Vitamin E: repairing, antioxidant Alpha-bisabolol - Centella asiatica extract: calming, repairing</p>

Not available

PROFESSIONAL - E1177
Available in the 4-session kit E1173
Single-dose sachet 2 g x 4



BENEFITS	Micro-exfoliating powder scrub for professional use, designed to exfoliate sensitive skin without irritation. Its gentle mineral base and soothing active ingredients remove dead skin cells while respecting the skin barrier and microbiome. The skin texture is refined, complexion revitalized, leaving skin visibly healthier and more comfortable.
EFFICACY	Test in progress
USAGE INSTRUCTIONS	Professional use: In a bowl, mix 1 sachet of E1177 MICRO-EXFOLIATING POWDER with a few drops of water to obtain a creamy foam. Using a brush, apply the mixture to the face, neck, and décolleté. Gently massage with light circular motions for 3 to 5 minutes. Rinse, then complete the cleansing process with cotton pads soaked in E150 BIO-RESPECT CLEANSING LOTION.
INGREDIENTS	<p>Corn starch: soothes and respects skin irritations, calming</p> <p>Alginate: softening and soothing action</p> <p>Pelvetia extract: brown seaweed rich in polysaccharides and fucose, hydrating, anti-aging, and regenerating</p> <p>Pumice: gentle exfoliant derived from porous volcanic rock, respectful of sensitive skin</p>

RETAIL - E1184
75 ml Tube



PROFESSIONAL - E1175
50 ml Tube



BENEFITS	This repairing mask, enriched with salvianolic acid and fermented extract of northern mushroom, deeply hydrates, soothes, and strengthens the skin barrier while rebalancing the microbiota. Its refreshing effect helps lower skin temperature, instantly relieving sensations of heat and discomfort. Its rich balm texture envelops the skin, providing an immediate comforting effect.
EFFICACY	Immediate soothing effect 91%* Reduction of irritation 100%* Immediate repairing effect 86%* Regenerated skin 95%* Refreshing 77%* <i>*Self-assessment test under dermatological supervision – Application of the repair mask on 22 volunteers with sensitive skin – Self-reported results after 28 days.</i>
USAGE INSTRUCTIONS	At home: apply E1184 INSTANT REPAIRING MASK in a thick layer over the entire face and neck, previously cleansed and dried. Leave on for 10 minutes, then gently wipe off. Use twice a week. Professional use: apply E1175 INSTANT REPAIRING MASK to the entire face and neck, then perform a relaxing massage for 15 minutes using very gentle movements.
INGREDIENTS	Coolin: soothing, protective, and repairing ferment Hydrasensyl: soothing and repairing prebiotic Neurofense: soothes, provides comfort and protection Niacinamide: antioxidant, soothing, regenerating Ceramide complex: strengthens the protective barrier Ad-resyl: soothing, rebalances the skin microbiota D-Panthenol - Vitamin E: repairing, antioxidant Alpha-bisabolol - Centella Asiatica extract: soothing, repairing Candelilla wax: moisturizing, repairing

Not available

PROFESSIONNAL - E1178
Available in the 4-session kit E1173
Single-dose sachet 2 g x 4



<p>BENEFITS</p>	<p>Prebiotic mousse mask in powder form, designed for sensitive skin and for professional use only. Rich in pre- and postbiotics, it supports the biodiversity of the skin microbiome, strengthens the natural defense barrier, and regulates hydration. The skin regains its balance, comfort, and enhanced ability to protect itself from external aggressors.</p>
<p>EFFICACY</p>	<p>Test in progress...</p>
<p>USAGE INSTRUCTIONS</p>	<p>Professional use: pour 35 ml of lukewarm water into a bowl and evenly sprinkle the contents of one sachet of E1178 PREBIOTIC MOUSSE MASK. Allow the powder to absorb the water for a few seconds, then gently mix with a spatula and apply to the face and neck using a brush.</p>
<p>INGREDIENTS</p>	<p>Ecoskin: a complex of pre- and postbiotics – rebalances the microbiota, soothing and repairing Rice starch: mattifying, absorbing, and soothing effect</p>



BIOM+ SENSITIVE
REACTIVE SKIN BALANCE

TREATMENT PROTOCOL
BIOM+ SENSITIVE

**1.
SOOTHE**

**2.
REGULATE**

**3.
STRENGTHEN**

KEY POINTS

A **powder scrub** to be moistened, suitable for delicate skin

A **prebiotic mask** that transforms into a soothing foam

A **specific massage** using a tool designed to de-stress, drain, and decongest



TARGET : Sensitive, reactive, or sensitized skin. Anyone experiencing any form of skin sensitivity or dysfunction.

OBJECTIVE : Soothe without irritation, repair without causing discomfort, enhance without compromise.

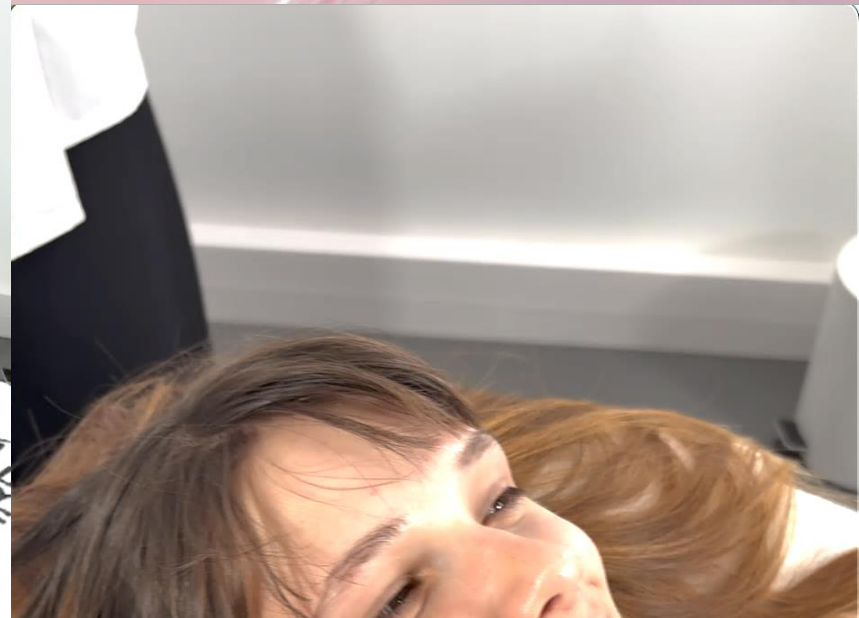
MAIN TREATMENT : 4-treatment **BIOM+ SENSITIVE** program.

MULTI-THERAPY COMBINATIONS

As a **starter** treatment before an **ACTI-BIOTIC** or **ANTI-AGING** program for mature skin suffering from discomfort and sensitivity, or before a **VITAMIN ENERGY** cure.

Use alternately with other **ESSENTIAL** treatments **HYDRA ADVANCED** or **PUR OXYGENE**.

As a **transitional treatment**, positioned immediately after an intensive treatment or program such as **NOVAPEEL** or **VITAMIN ENERGY**, and **post-aesthetic procedure**.



Sensi-Quartz massage technique



Results from the first treatment

MULTI-TARGET TECHNOLOGY FOR COMPREHENSIVE EFFICACY

Simultaneous action on the **3 major biological pillars** of skin sensitivity:

- Rebalancing of the skin microbiome.
- Reduction of inflammation and nerve hyperreactivity.
- Repair and strengthening of the epidermal barrier.

INTEGRATED NEURO-IMMUNO-CUTANEOUS APPROACH

An **intelligent formulation** designed to restore the balance of the **neuro-immuno-cutaneous (NIC) system**, the true conductor of skin sensitivity.

MICROBIOME-FRIENDLY & HIGH TOLERANCE

Targeted actives respectful of the skin microbiome.

Fragrance-free for maximum tolerance.

Highly **tolerated ingredients**.

Dermatologically tested on sensitive skin.



AN EXPERT & SENSORY ROUTINE

- All textures provide **comforting sensoriality** while respecting the fragility of sensitive skin.
- From a light fluid to a nourishing cream, including a high-performance bi-phase serum and a cocooning balm-mask, **each treatment addresses a specific skin need** for comprehensive care—from daily maintenance to moments of intense discomfort.
- A cosmeceutical routine that combines **pleasure** of use with **performance**.

WIDE TARGET & VERSATILITY

Suitable for all types of fragile skin: sensitive, reactive, dry, atopic, inflamed, or compromised (post-procedure, treatments...).

For men and women, young or mature.

A versatile treatment, ideal for extreme conditions or after aesthetic interventions.

EVIDENCE SUPPORTED

Tests: instrumental and self-assessment, under dermatological control.

Mechanisms of action demonstrated both in vitro and in vivo.



COMPARISON CRITERIA	BIOLOGIC DEFENSE	BIOM+ SENSITIVE
MAIN TARGET	<p>All skin types. Women aged 20–50 experiencing hormonal imbalances.</p>	<p>Sensitive and reactive skin, sensitized skin. Urban and stressed skin. Suitable for all ages and genders.</p>
CENTRAL APPROACH	<p>Hormonal fluctuations during the menstrual cycle disrupt the skin microbiota and weaken the skin's immunity. This highlights the importance of a synergistic action on both the skin's flora and hormonal receptors to soothe and stabilize the skin throughout the month.</p>	<p>Simultaneously targets the skin's three fundamental barriers: microbial, immune, and mechanical, through a coordinated action on the neuro-immuno-cutaneous (NIC) system. Acting on the NIC system helps to soothe, rebalance, and strengthen the skin quickly and sustainably.</p>
TECHNOLOGY	<p>Based on a synergy between microbiotic science and phytohormone therapy: it combines complexes of pre-, pro-, and postbiotics to rebalance the skin microbiome, while incorporating phytoestrogens to counteract the effects of hormonal fluctuations on the skin.</p>	<p>Three-phase physio-regulation that helps regulate the microbiome, soothe nerve hyperreactivity, and restore the skin barrier, in order to break the vicious cycle of inflammation that causes sensitive skin.</p>
KEY ACTIVE INGREDIENTS	<p>ACTIBIOME RELIPIDIUM LIPOBELLE SOYAGLYCONE</p>	<p>AD-RESYL NEUROFENSE CERAMIDE COMPLEX</p>

LONG ROLLED POSTER

PRODUCT RANGE

AF1285

ERICSON
LABORATOIRE PARIS



SKIN REACTIVITY
-47%*

REINFORCED
BARRIER
100%**

VISIBLY MORE
EVEN COMPLEXION
95%**

SOOTHING EFFECT
100%**

BIOM+ SENSITIVE
REACTIVE SKIN BALANCE

SOOTHING SENSITIVE SKIN
BY REGULATING THE MICROBIOME

COSMECEUTICALS EXPERT SINCE 1982

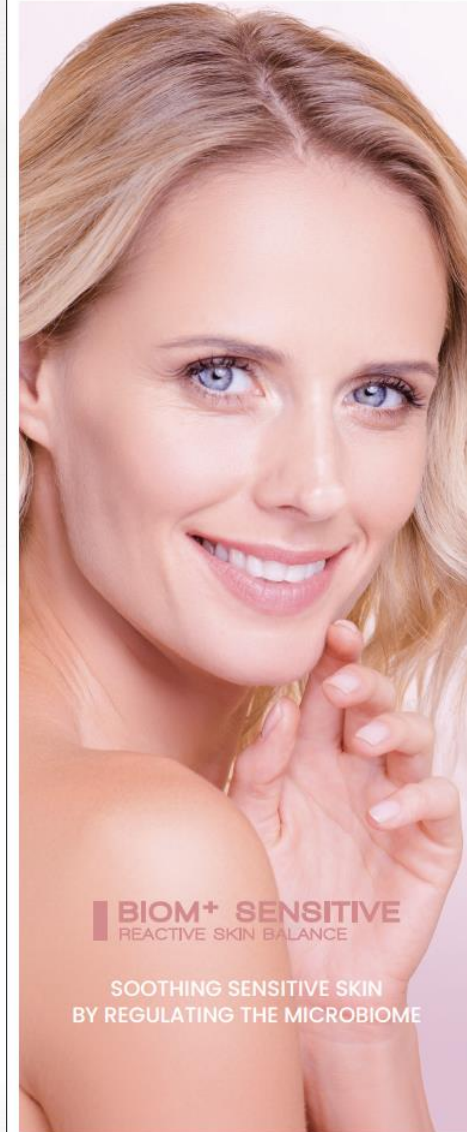
*Redness intensity measured using a colorimeter. **Self-assessment under dermatological supervision. †Brightness measured using a colorimeter. ‡Decrease in skin dryness measured using a corneometer. †††Decrease in skin dryness measured using a corneometer. ††††Decrease in skin dryness measured using a corneometer. †††††Decrease in skin dryness measured using a corneometer.

LONG ROLLED POSTER

PROFESSIONAL TREATMENT

AF1303

ERICSON
LABORATOIRE PARIS



BIOM+ SENSITIVE
REACTIVE SKIN BALANCE

SOOTHING SENSITIVE SKIN
BY REGULATING THE MICROBIOME

COSMECEUTICALS EXPERT SINCE 1982

ERICSON
LABORATOIRE PARIS

VISIBLE RESULTS
IN 1 MONTH

SKIN REACTIVITY
-47%*

REINFORCED BARRIER
100%**

BIOM+ SENSITIVE
REACTIVE SKIN BALANCE

SOOTHING SENSITIVE SKIN
BY REGULATING THE MICROBIOME

COSMECEUTICALS EXPERT SINCE 1962

*Instrumental efficacy test (Stinging Test method) - Bi-phase serum applied on 22 volunteers with sensitive skin - Average reduction after 28 days.
**Self-assessment under dermatological supervision - Bi-phase serum applied on 22 volunteers with sensitive skin - Declarative results after 28 days.

ERICSON
LABORATOIRE PARIS

SKIN REACTIVITY
-47%*

REINFORCED BARRIER
100%**

SOOTHING EFFECT
100%**

VISIBLY MORE EVEN
COMPLEXION
95%**

BIOM+ SENSITIVE
REACTIVE SKIN BALANCE

SOOTHING SENSITIVE SKIN
BY REGULATING THE MICROBIOME

COSMECEUTICALS EXPERT SINCE 1962

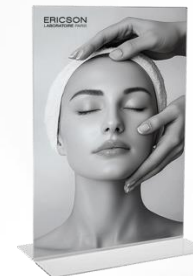
*Instrumental efficacy test (Stinging Test method) - Bi-phase serum applied on 22 volunteers with sensitive skin - Average reduction after 28 days.
**Self-assessment under dermatological supervision - Bi-phase serum applied on 22 volunteers with sensitive skin - Declarative results after 28 days.

BIOM+ SENSITIVE
REACTIVE SKIN BALANCE

COSMECEUTICALS EXPERT SINCE 1962

AF1300 POSTER A3 PODIUM P1279
AF1305 POSTER A4 - GLORIFYER P1278

AF1293 POSTER A4 - HOLDER PA5 **AF1301 POSTER A5 -GLORIFYER P355**



A glass petri dish is shown from a top-down perspective, containing several pink, rod-shaped bacteria. The background is a soft, light pink color with subtle light rays emanating from the bottom left corner. The text is centered over the dish.

SOOTHING SENSITIVE SKIN
BY REGULATING THE MICROBIOME

