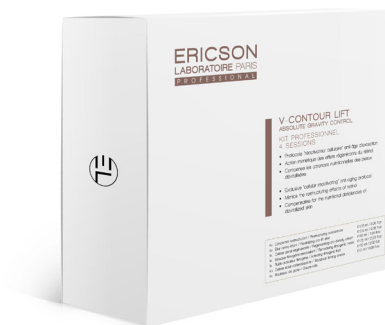
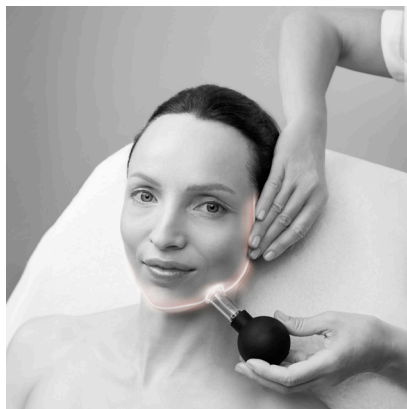


TECHNICAL FILE

V-CONTOUR LIFT

ABSOLUTE GRAVITY CONTROL



V-CONTOUR LIFT

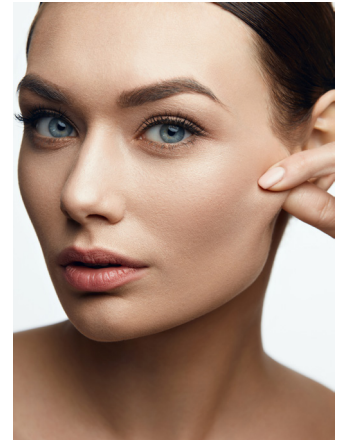
ABSOLUTE GRAVITY CONTROL

CONTEXT

As a pioneer of cosmeceutical face lift, ERICSON LABORATOIRE reinvents its iconic anti-aging range designed to combat the effects of gravity combined with contour and volume changes.

The V-shaped face is a universal gold standard for those aspiring to recovering youthful and harmonious face proportions after 40. It also increasingly attracts a younger population praising a more "chiseled look" with a well-defined jawline and high cheekbones.

ERICSON LABORATOIRE previously referred to the combination of thread-lifts and facial liposuction. As medi-aesthetic technique evolved, we capitalized on the opportunity to redefine both the concept and the formulas based on the latest facial volume harmonizing and rejuvenating methods.



CONCEPT

The V-CONTOUR LIFT range is inspired by the focused ultrasound technology, which targets both skin sagging and lower **face heaviness altering the definition of facial features**.

The formulas combine the tightening and refining efficacy of phyto-extracts and ferments obtained through advanced bio-technology with the action of polypeptides selected for their efficacy on structuring and supporting the contractile properties of skin fibers.

Day after day, face contours are harmonized, and skin appears visibly firmer and more toned.

LAUNCH OBJECTIVES

Assert our cosmeceutical expertise with an innovative range **addressing two major aging concerns**: face and neck skin sagging and less defined face contours.

Propose a range offering both **instant tightening result and long-term reshaping and firming effects** thanks to a unique association of highly concentrated and complementary breakthrough active ingredients selected for their exceptional efficacy.

Introduce a new professional high-technicity protocol guaranteeing **visible results as of the first session** thanks to specific innovative formulas combined with advanced massage techniques.



SKIN PHYSIOLOGY

IMPACT OF AGING ON FACIAL FEATURES

Facial sagging and volume changes are natural components of the aging process, impacting the contours and youthfulness of the face.

Over time, **the skin's collagen and elastin fibers quantity gradually decrease**, leading to a **loss of firmness and elasticity**.

Simultaneously, **fat pads beneath the skin evolve and migrate downwards**, contributing to the appearance of **sagging**.

These changes result in hollowed cheeks, visible naso-genial fold, sagging jowls, and a loss of jawline definition.

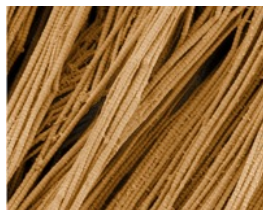
1. SKIN LAXITY

Skin laxity is primarily due to the age-related loss of collagen and elastin, enhanced by the downward pull of gravity.

Both are produced by fibroblasts, the most common type of cell found in the dermis.

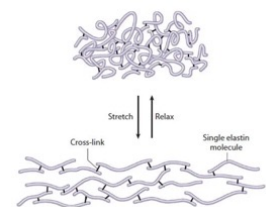
Collagen fibers:

Ensure the skin's firmness and maintains its structure.



Elastin fibers:

Give the skin its elasticity which is the ability to bounce back and return to its original position after being stretched or moved.



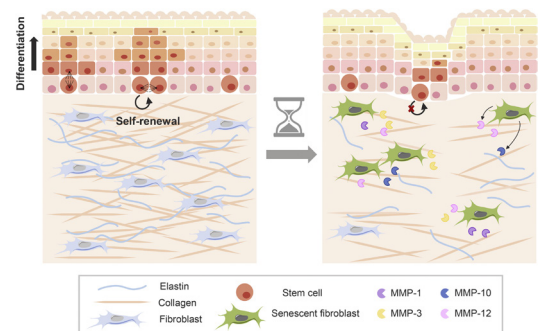
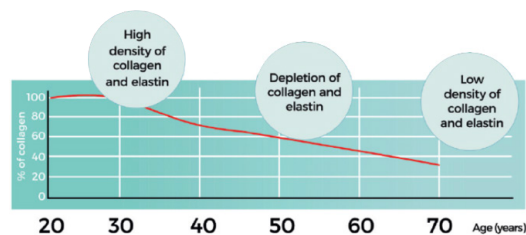
The natural production of these key proteins decrease due to the combination of:

1. A slower activity of the fibroblasts:

ATP depletion impacts cell dynamism and accelerates fibroblast senescence. This impacts the cell differentiation and renewal process.

2. Damage impacting the collagen and elastin proteins:

The quantity of enzymes such as Matrix Metalloproteinases (MMP) increase due to free-radical exposure and break down the elastin and collagen fibers.



2. FACIAL FAT EVOLUTION

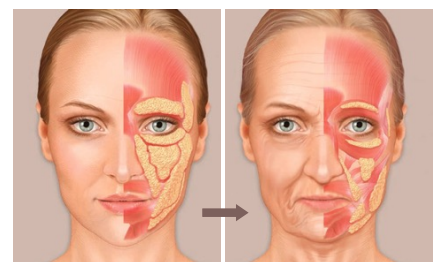
Aging also has an impact on the facial fat compartments, which contribute to giving the face its structure and volumes. Over time, we notice:

1. A loss of facial fat on the upper part of the face.

This causes the cheekbones and temples to sag, and the nasolabial fold to appear.

2. An accumulation of fatty deposits on the lower part of the face and neck, areas particularly prone to fat storage.

This accentuates skin slackening and loss of definition of the jawline.



The presence of a double-chin or jowls weighs down the lower face, which loses the V-shape characteristic of a youthful face.

SOLUTIONS

A **surgical face-lift combined with filler injections** can help restore a youthful facial harmony but involves significant downtime.

Other **less invasive techniques such as radiofrequency** can offer a tightening effect by stimulating matrix component production. However, unless it is associated with micro-needling, making it quite painful, it will not help reduce the fatty deposits.

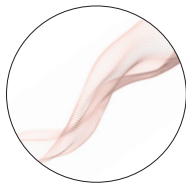
The **HIFU technology, which uses ultrasound energy, is more versatile : it strengthens the skin tissues by stimulating matrix protein production, tightens the skin by promoting contraction and can be programmed to eliminate localized fat pads.** It remains an uncomfortable treatment with potential risks of burning and scarring when not performed by a trained medical professional.

ERICSON LABORATOIRE has therefore developed an innovative range inspired by the complementary benefits of HIFU to offer the most advanced cosmeceutical solution against face, neck and jowl sagging.

THE V-CONTOUR LIFT RANGE UNIQUENESS

A breakthrough answer to skin sagging and loss of contour definition combining 3 complementary cosmeceutical approaches to restore the harmony of a youthful face, and offers both an immediate visible effect and progressive, long-lasting results

LIFT



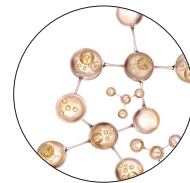
Instant tightening and progressive long-lasting enhanced features.

REFINE & SCULPT



Redefines the lower face to restore its V-shape and helps reduce the double chin.

REMODEL



Strengthens the skin structure for a firming and contouring effect.

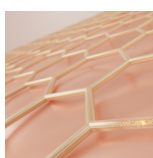
A cutting-edge technology integrating:

- **Biotechnology-derived plant and marine active ingredients** selected for their ability to restore skin tissue tension and for their lipolytic action.
- An innovative complex combining a **powerful firming tri-peptide** with a supplementation of **bioavailable collagen, elastin and hyaluronic acid.**

THE V-CONTOUR LIFT TECHNOLOGY

The innovative approach of the V-CONTOUR LIFT range combines both an immediate tightening effect and visible, long-lasting face remodeling benefits. The power of active ingredients selected for their remarkable lifting and refining properties is reinforced by the complementary action of a bio-mimetic complex designed to consolidate the skin's support tissues day after day.

INSTANT LIFT BIO-FILM



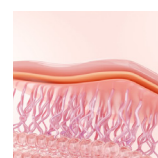
Instantly tightens and tones the skin while feeling comfortable.

V-SLIM TECHNOLOGY



Redefines the lower face to restore its V-shape and reduce the double chin.

REMODELING COMPLEX



Strengthens the skin structure for a firming and contouring effect.

1. INSTANT LIFT BIO-FILM - OSILIFT®

HIGH-EFFICACY OAT BRAN DERIVED PHYTO-TENSOR

The instant skin tensing gold-standard with no compromise on comfort. Adjusts to the skin's micro-relief thanks to its three-dimensional, high molecular weight structure.

Its **unique visco-elastic properties** offer an immediate lifting firming and smoothing effect. It is 100% naturally derived and obtained via a biotechnological process designed to extract polysaccharides from organic oat bran.

Upon application, these polysaccharides bind together to form a transparent, non-sticky film that **retracts onto the skin's surface** and visibly enhances facial features in just a few minutes.



TESTED EFFICACY

SENSORIAL EVALUATION TESTS

86%*

of the volunteers confirmed feeling
a **significant tensing effect**
30 minutes after application along with
a **firmer and smoother skin.**

* Test carried out on 17 trained volunteers, 30 minutes after application of a formula containing 4% of OSILIFT®.

INSTRUMENTAL TESTS

64%**

Of the test volunteers show a significant
improvement in skin tension parameters.

** Cutometric measurements carried out on 33 volunteers, 2 hours after application of a formula containing 4% of OSILIFT®.

2. V-SLIM TECHNOLOGY

This innovative complex has been designed to visibly redefine and refine the oval of the face by combining active ingredients of natural origin with exceptional results on fat reduction and skin remodeling.

A. GLAUCINE - OVALISS™

This active naturally-derived ingredient has been selected to help reduce the thickness and volume of the double chin fat.

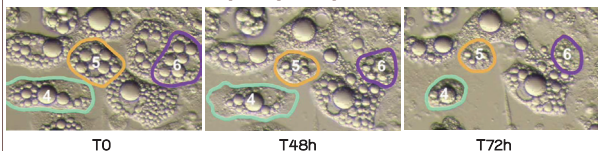
Glaucine is a multifunctional molecule extracted from the leaves of the glaucium, a plant that can be found on European coastlines.

- It **stimulates lipolysis and helps inhibits the formation of new adipocytes** thanks to a regulation of the calcium flow.
- It also promotes a reconstruction of the skin's support tissue by **adipose tissue reversion**. Fatty tissues are progressively replaced by a tissue possessing fibroblastic characteristics with contractile properties.

CLINICAL EFFICACY

IN VITRO TESTS

1. Stimulation of lipolysis and significant reduction in adipocyte lipid levels.



Under the microscope, there is a **visible reduction in the size of lipid vesicles and adipocytes.**

The reduction in lipid storage is confirmed by a glycerol release measurement of

-86,5%*
after 72 hours.

2. Prevention of lipogenesis through inhibition of the transformation of pre-adipocytes into adipocytes.

A decrease of
-93%**

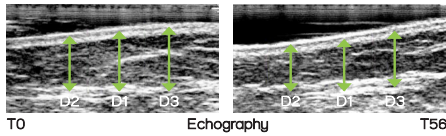
of G3PDH activity, a biological marker of the pre-adipocytes maturation stage.
Proven efficacy of glaucine in preventing fat expansion.

* 72-hour in vitro test on human adipocytes cultured with 2.5% of OVALISS™.

** 72-hour in vitro test on human pre-adipocytes cultured with 2.5% of OVALISS™.

IN VIVO TESTS

1. Fatty tissue decrease measurements



Significant reduction of the fatty tissue observed on **88%*** of volunteers.

2. Efficacy on the double chin

Decrease of up to **-10,4%**** in the volume of the double chin.

* Echographic measurements performed on 25 subjects after the twice-daily application of an emulsion containing 2.5% of OVALISS™ for 56 days.

** Fringe projection measurements performed on 16 responding subjects after the twice-daily application of an emulsion containing 2.5% of OVALISS™ for 56 days. Results measured on the 7 best respondents. Average results of -5.8%.

B. EDELWEISS PHYTO-EXTRACT - MAJESTEM®

This biotechnology derived phyto-active was chosen for its ability to promote mitochondrial dynamism, help preserve the extracellular matrix and stimulate collagen production to restore skin tension.

It is obtained through a **lab-controlled cultivation process of edelweiss** (*Leontopodium alpinum*) **plant cells** rich in leontopoldic acid. This enables usage of the biological properties of rare and protected plants, while ensuring the species' preservation.

This active ingredient helps:

- **Maintain cell dynamism and contractile capacity** by reducing the impact of oxidative stress on mitochondrial DNA.
- **Limit the formation of matrix metalloproteinases (MMPs)** fragmenting the dermal extracellular matrix by reactivating the production of TIMPs (Tissue Inhibitors of Metalloproteinases: proteins inhibiting the MMP activity).
- **Stimulate the formation of thrombospondins (TSPs)**, matrix glycoproteins that help revitalize the dermis and stimulate collagen production.



CLINICAL EFFICACY

IN VITRO TESTS

Reactivation of the contractile capacity of fibroblasts after induced oxidative stress	+54%*
Decreased MMP-1 production by fibroblasts after induced oxidative stress	-53%**
Increased synthesis of thrombospondin-2 after induced oxidative stress	+57%***

* Contraction of fibroblasts on collagen lattice after oxidative stress in presence of 2% MAJESTEM®.

** Quantification after culture of human fibroblasts in presence of 2% MAJESTEM® for 24 hours and then exposed to UVA irradiation to stimulate MMP production by these cells versus control.

*** Quantification after culture of keratinocytes the presence of 2% MAJESTEM® for 48 hours.

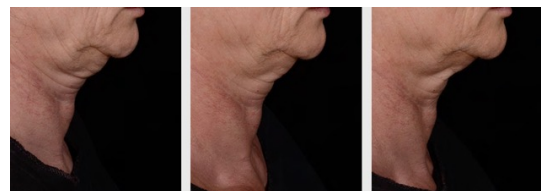
IN VIVO TESTS

Decrease of the sagging chin surface

Up to **-56%****** after 3 weeks.

**** Expert measurements performed on standardized photographs of 31 subjects after a twice-daily application of a cream containing 2% MAJESTEM® for 3 weeks. Average of approx. 11%.

Visualization of the efficacy of MAJESTEM® on neck sagging on a test volunteer



After 1 week After 3 weeks After 6 weeks

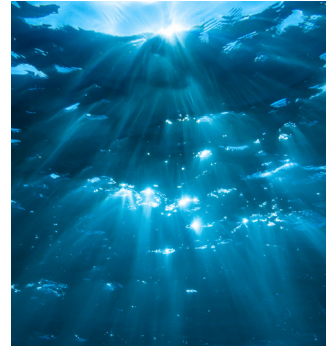
C. MARINE FERMENT - SIRTALICE™

This active ingredient demonstrated exceptional mitochondrial activity boosting properties, resulting in both tissue strengthening and an improvement of the skin's contractile properties.

It is a biotechnology-derived marine ferment from a micro-organism collected at a depth of over 3,400 meters during an oceanographic expedition, which allowed the collection of over 120 previously unknown bacterial strains from seawater samples at different depths, temperatures and salinities.

It offers a rapid, long-lasting lifting and contouring effect by:

- **Improving skin cohesion** by promoting ATP production essential to maintain the supporting fibers' integrity and vinculin production to reinforce focal adhesions.
- **Stimulating skin's contractile capacity** by promoting actin-myosin bonding (two molecules involved in muscle contractions).



CLINICAL EFFICACY

IN VITRO TESTS

Increased ATP production source of cellular energy.	+32%*
Inhibition of elastase responsible for matrix protein degradation.	-69%**
Increase in pro-collagen 1 essential for collagen production.	+129%***
Vinculin increase a vital component of focal adhesions.	+120%****

IN VIVO TESTS

V-Lift effect		T 30min	T 28 days
A	-2.17 mm	-2.19 mm	
B	-1.44 mm	-2.56 mm	
C	-0.96 mm	-0.80 mm	

* Result after a 30 min incubation of dermal fibroblasts (previously placed in hypoglycemic medium) with 0.5 mg/ml SIRTALICE™.

** Result after a 48 hours incubation of dermal fibroblasts with 0.1 mg/ml SIRTALICE™.

*** Result after 7 days' application of a cream containing 0.002% SIRTALICE™ on human skin explants.

**** Measurements performed on the morphometrical images of 20 subjects after a twice-daily application of a cream containing 2% SIRTALICE™ for 3 weeks

3. REMODELING COMPLEX

BIOMIMETIC TRI-PEPTIDE - PROGELINE™ + BIO-AVAILABLE COLLAGEN, ELASTIN AND HYALURONIC ACID

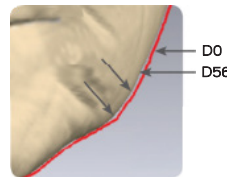
This biomimetic tri-peptide of elafine, an elastase inhibitor (enzyme responsible for elastin degradation), is obtained by assembling 3 amino-acids.

- It helps **reduce the synthesis of progerin**, a recently-discovered biomarker of skin-aging implicated in cellular senescence.
- By acting directly on this senescence marker, this innovative tri-peptide clinically **improves the appearance of signs associated with cutaneous aging: sagging, drooping and wrinkles.**

TESTED EFFICACY

IN VIVO TESTS

Skin parameters	Improvement up to
Elasticity	+93%*
Firmness	+82%*
Viscoelasticity	+42%*



Volume decrease of the jawline area up to
-10%**

* Cutometric measurements on 10 volunteers aged 54 to 66 with sagging skin.

Results obtained after twice-daily application of a formula containing 2% PROGELINE™ for 56 days.

** Fringe projection measurements performed on 10 volunteers aged 54 to 66 with sagging skin. Results obtained after twice-daily application of a formula containing 2% PROGELINE™ for 56 days.

The **addition of bio-mimetic molecules of collagen, elastin and hyaluronic acid** enhances the tri-peptide's effect on firmness and elasticity.

FRAGRANCE

Elegant delicate and uplifting floral notes are combined with comforting white musk and subtle oriental notes.



TECHNOLOGY HIGHLIGHTS

Technology	Active ingredients	Objectives	Benefits
INSTANT LIFT BIO-FILM	OSILIFT®: 3D tensing film-forming network of oat derived polyoses	Offer instant mechanical lifting action	<ul style="list-style-type: none"> • Immediate visible lifting effect • Weightless and comfortable • Long-lasting efficacy
V-SLIM TECHNOLOGY	<p>OVALISS™: High-efficacy lipolytic plant derived glaucine</p> <p>MAJESTEM®: Skin matrix protecting and stimulating edelweiss extract</p> <p>SIRTALICE™: Skin contractility boosting marine ferment derived extract</p>	<p>Minimize jowls and double chin</p> <p>Counter the structural dermal fibers' degradation</p> <p>Offer a durable lifting and contouring effect</p>	<p>Global face reshaping action:</p> <ul style="list-style-type: none"> • Helps reduce lower face fatty deposits • Replumps upper face hollowed zones • Harmonizes facial volumes • Redefines youthful facial contours • Firms and tones lax tissues
REMODELING COMPLEX	<p>PROGELIN™: Cell senescence and elastase inhibiting tri-peptide</p> <p>BIO-AVAILABLE COLLAGEN, ELASTIN & HYALURONIC ACID: Key skin matrix components bio-available supplementation</p>	<p>Help maintain skin matrix integrity and boost dermal density</p>	<ul style="list-style-type: none"> • Remodels cutaneous tissues • Helps resculpt and lift facial contours and jawline • Promotes skin elasticity and firmness

THE HOME USE PRODUCT RANGE



E1212	DUO MORPHO-LIFTING SERUM	2 x 15 ml
E1213	TENSING LIGHT CREAM	50 ml
E1214	FIRMING COMFORT CREAM	50 ml
E1215	REMODELING RICH CREAM	50 ml
E1216	FLASH-LIFT AMPOULE (BOX OF FIVE AMPOULES)	1 ml x 5

THE PROFESSIONAL PRODUCT RANGE



E1205	4 SESSION KIT	
E1206	MORPHO-FORMULA SERUM	1.5 ml x 4
E1207	LIFT-FORMULA SERUM	1.5 ml x 4
E1208	FIRMING COMFORT CREAM	2 ml x 4
E1209	REMODELING RICH CREAM	100 ml
E1210	FLASH-LIFT AMPOULE	1 ml x 4
E1211	CRYO-THERMIC SCULPTING MASK	220 g x 4

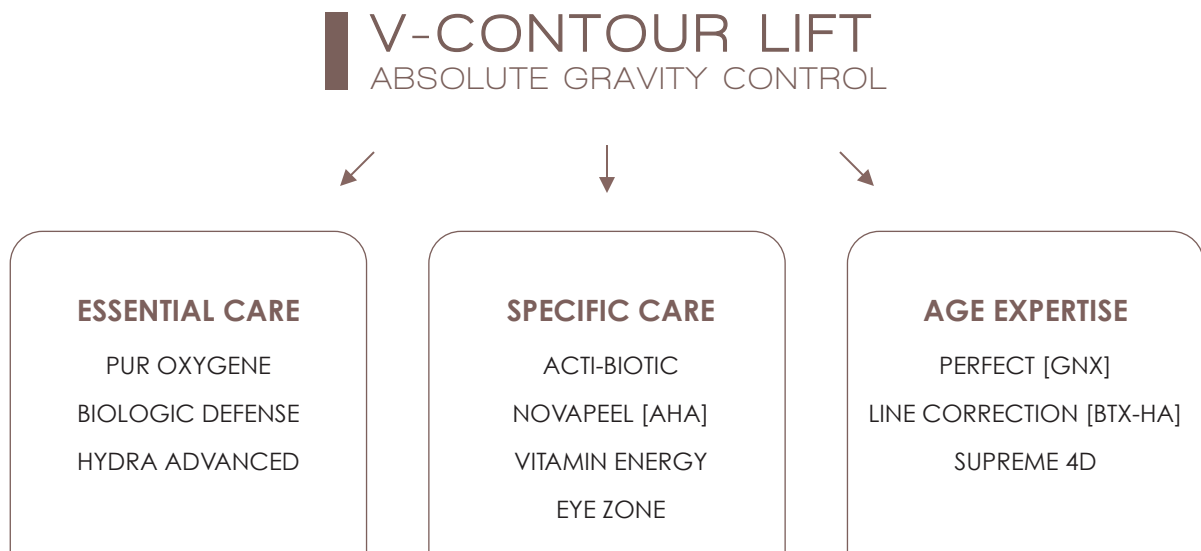
THE V-CONTOUR LIFT PROFESSIONAL PROTOCOL

Recommendations:

- Specifically designed for women presenting **first or advanced signs of skin sagging** and loss of facial contours definition.
- Particularly recommended for women **concerned by their double chin** and expecting more than a firming solution.
- The different formula textures enable the definition of routines that are perfectly **adapted to the needs of each skin type**.

Multi-therapy associations:

- Combined with **targeted anti-aging treatments** (anti-wrinkle, brightening) for added lifting and reshaping benefits, or with a treatment designed for depleted or more mature skin types.
- After an **energizing protocol** which will potentialize its efficacy on drawn features.
- After a **moisturizing or rebalancing protocol** if the skin presents significant dehydration or sensitivity.



It is important bear in mind that the skin is an entity that intervenes in connection with numerous physiological parameters. It is therefore essential to logically design the various multi-therapy steps required to establish a personalized treatment for the customer, in order to achieve the desired results.



Professional 4 session kit

E1205

THE V-CONTOUR LIFT PREMEDIKL TOOLS: SCULPT & LIFT CUPPING KIT E1217

Facial cupping is inspired by ancestral Chinese massage techniques. It combines gentle vacuum gliding pulls performed following linear patterns on the face as well as focused brief suction applied to specific points.

This enables deep drainage and stimulates cutaneous regeneration by activating blood flow to the skin's surface and helps loosen fat cells to facilitate the fat elimination. The face is visibly refined, toned and the features appear resculpted.

Benefits of skin cupping:

- Reinforces skin elasticity
- Activates micro-circulation
- Drains congested areas
- Facilitates elimination of fatty deposits
- Loosens tension points
- Reinforces support fibers (collagen and elastin)



1. LARGE CUP – 20 MM DIAMETER

The large cup (20 mm diameter) is designed to drain and sculpt the face during the first massage phase. It is glided over the face following specific patterns.

How to use:

1. Press the bulb of the cup.
2. Apply the cup on the skin and release the bulb to create a suction adapted to the skin surface. The skin should be very lightly lifted.
3. Glide the bulb maintaining a gentle suction and holding back the skin with the other hand.



Follow the different face and neck cupping steps (refer to detailed massage technique) and do not hesitate to reapply the E1209 Remodeling rich cream if you feel the gliding of the cup becomes uneven.

For optimal efficacy complete the massage with the large cup on one side of the face before repeating procedure on the other side. This gives you the opportunity to show to your client the visible lifting and sculpting results of the controlled suction massage technique on the face and neck.

2. SMALL CUP – 10 MM DIAMETER

The small cup (10 mm diameter) is designed to smooth and lift thanks to small suctions performed on localized areas.

How to use:

1. Press the bulb of the cup.
2. Apply the cup on focused points of the skin creating a gentle localized suction on the skin surface, then lift and release immediately.
3. Follow the different cupping steps (refer to detailed massage technique) while maintaining the skin with the other hand.



The small cup can also be used for gliding movements on areas on the face where the skin is very thin.

3. IMPORTANT INFORMATION

Precautions

Adjust suction intensity and technique according to the treated zones and to the skin density. Always keep the cup moving to avoid bruising.

Contraindications

Do not proceed to facial cupping if the client:









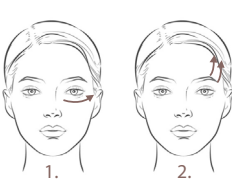
- Presents a noticeable capillary fragility
- Is prone to acne or eczema
- Had open sores or sunburned skin
- Received injections (Botox® & fillers) in the past 15 days

- Takes blood thinning medication

Care

- Remove the tip of the cup prior to cleaning
- Cleanse the surface of the bulb (avoid pouring water inside)
- Wash the tips of cups with hot, soapy water. You can use a small brush to reach the smallest areas inside the cups) and rinse with warm water.
- Let the cups air dry on a clean surface before replacing them in their box.

CUPPING MASSAGE STEPS

LARGE CUP	
<p>For the first steps of the cupping massage, start with the large cup on the right side of the neck and face if you are right-handed (left side if you are left-handed). All movements will be repeated 3 times except 5°.</p>	
	<p>1° NECK ZONE TONING</p> <p>Apply the cup with weak to medium suction pressure on the collarbone and work your way up along the neck with transverse strokes towards the lower jaw.</p>
	<p>2° SUBMANDIBULAR AND OVAL REMODELING</p> <p>Use the same gliding suction technique under the neck and lower jaw</p> <ol style="list-style-type: none"> 1. Stimulate the chin with back-and-forth gliding strokes. 2. Glide the cup from the center of the chin towards the earlobes to redefine the oval of the face.
	<p>3° CHEEK LIFTING AND SCULPTING</p> <p>Start just under the jawline.</p> <ol style="list-style-type: none"> 1. Glide in a slightly upward horizontal movement towards the earlobe. 2. Pursue with this stimulation technique up to the cheekbone.
	<p>4° FOREHEAD SMOOTHING</p> <p>Gently move the cup from the center of the forehead to the temple with horizontal strokes. Start just over the brow and move upwards towards the hairline.</p> <p>The small suction cup can also be used to perform these gliding movements on areas of the forehead if the skin is very thin.</p>
	<p>5° DRAINING AND LYMPHATIC FLOW STIMULATION</p> <p>Start the movement at the hairline level in the middle of the forehead, and glide the cup towards the temples and then along the ear.</p> <p>Apply suction for one second to activate the area and release as you move downwards along the neck. Continue gliding below the clavicle across the chest to drain the axillary lymph nodes. Proceed to this maneuver only once.</p>
<p>Repeat the same gliding suction techniques from 1° to 4° on the opposite side of the neck and face, and follow with the drainage movement 5° to finalize the Large cup steps.</p>	
SMALL CUP	
<p>Switch to the small diameter cup to proceed to the targeted lifting and wrinkle smoothing maneuvers.</p>	
	<p>6° NASOLABIAL FOLDS SMOOTHING</p> <p>Proceed to the nasolabial fold stimulation technique by positioning the suction cup at the base of the nostril.</p> <p>Starting at the corner of the mouth and moving upwards along the fold, exert light targeted suctions, gently and rapidly lifting the cup before releasing.</p>
	<p>7° LIP REPLUMPING</p> <p>Starting from the center of the upper lip, proceed to a series targeted suctions on one side of the lip contour, gently and rapidly lifting the cup before releasing. Stimulate the area up to the right corner of the upper lip.</p> <p>Repeat the same technique on the lower lip starting from the center towards its corner. Proceed to localized lift and release suctions from the center of the chin towards the edge of the lower lip.</p>
	<p>8° FOREHEAD FURROWS SOFTENING</p> <p>Proceed to focused gliding suction on the wrinkles starting on the bridge of the nose and moving towards the hairline.</p>
	<p>9° EYE CONTOUR TONING AND UPPER LID LIFTING</p> <ol style="list-style-type: none"> 1. Position the small suction cup next to the inner corner of the eye and glide towards the temple with a very gentle suction. Make sure you hold the skin with the other hand. 2. Using the localized suction technique, start at the center of the eyebrow and proceed to lifting movements of the upper eyelid moving towards the temple.
<p>Finish the cupping massage with a manual effleurage of the entire face and neck.</p>	

V-CONTOUR LIFT PROFESSIONAL PROTOCOL

The V-CONTOUR LIFT professional protocol offers spectacular results as of the first session. The combination of formulas highly concentrated in tensing active ingredients with a lifting and draining massage redefines and sculpts facial contours while visibly toning the skin.



1		MAKEUP REMOVAL – CLEANSING According to the skin's needs, select the recommended cleansing milk or the SEBO-SAVON E151. Rinse with water. Follow with the recommended lotion.	 7 min.
2		EXFOLIATION Select one of the 3 scrubs: PERFECT SURFACER E144 – DERMA GUM E145 or CLINICAL PEELING E146. Rinse with water. Follow with the recommended lotion. Pre-cut the gauze pad and the gauze strip.	 7 min.
3		1ST SERUM APPLICATION Apply the MORPHO-FORMULA SERUM E1206 on the lower part of the face and on the neck.	 3 min.
4		2ND SERUM APPLICATION Apply the LIFT-FORMULA SERUM E1207 on the upper part of the face.	 3 min.
5		MASSAGE REMODELING RICH CREAM E1209.	 10 min.
6		PREMEDIKL TOOL Proceed to the massage with the SCULPT & LIFT CUPPING KIT E1217 following the steps of the massage protocol.	 15 min.
7		CRYO-THERMIC MASK Apply a thick layer of REMODELING RICH CREAM E1209. Place 2 cotton pads soaked with PHYTO-CALMING LOTION EYE ZONE E1064 on the eyelids. Apply the gauze pad over the entire face and neck and the previously cut gauze strip under the chin, to create a "lifting" effect of the face contours. Mix one sachet of CRYO-THERMIC SCULPTING MASK E1211 with 110ml of water. With a spatula, quickly apply the mask in a thick layer on the oval of the face and in a thinner layer on the neck and forehead. After 20 minutes, remove the hardened mask by lifting it off gently. Rinse with water and follow with the recommended lotion.	 25 min.
8		3RD SERUM APPLICATION Pat the content of the FLASH-LIFT AMPOULE E1210 onto the face and neck. Leave it to dry for one minute.	 2 min.
9		LIGHT MASSAGE Apply the FIRMING COMFORT CREAM E1208 on the face and neck.	 3 min.

4-SESSION
TREATMENT

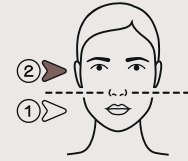
SESSION LENGTH:
75 MINUTES

SESSION FREQUENCY:
ONCE A WEEK

DUO MORPHO-LIFTING SERUM

KEY POINTS

- A combination of two complementary formulas designed to fight against the effects of gravity and skin sagging.
- The double pump bottle contains two complementary and targeted formulas:
 - ① A Morpho-formula milky serum to redefine and refine the lower face
 - ② A Lift-formula gelified serum to reshape and enhance the upper face
- For all skin types.



DIRECTIONS FOR USE

Professional use:

Apply the contents of the Morpho-formula ampoule on the lower part of the face (jawline, chin and neck). Follow with the application of the Lift-formula ampoule on the cheekbones, temples and forehead. Refer to professional protocol.

At home:

Apply the DUO MORPHO-LIFT SERUM formulas separately before the day and/or night cream to perfectly cleansed skin:

- Apply one pump of the refining and reshaping Morpho-formula serum to the lower face (jawline, chin and neck).
- Apply one pump of the firming and plumping Lift-formula serum to the upper face (cheekbones, temples and forehead).

ACTIVE INGREDIENTS

- **Oat-based instant lift bio-film (OSILIFT®):** immediate tightening effect*
- **Glaucine (OVALISS™):** promotes lipolysis**
- **Edelweiss extract (MAJESTEM®):** energizes and lifts**
- **Marine ferment (SIRTALICE™):** acts on skin cohesion
- **Remodeling tri-peptide (PROGELINE™):** helps reactivate endogenous enzyme activity*
- **Peptide duo (MATRIXYL™ 3000):** anti-glycation & regenerating action
- **Collagen, elastin, hyaluronic acid:** bio-available forms
- **Vectorized caffeine:** energizing properties*

* Specific to Lift-formula / ** Specific to Morpho-formula

PRESENTATION

Retail:

2 x 15 ml pump bottle – Ref. E1212

Professional use:

1.5 ml ampoule x 4 – Ref. E1206 in the 4 Session kit
Ref. E1205

1.5 ml ampoule x 4 – Ref. E1207 in the 4 Session kit
Ref. E1205



PRO USE
E1206

Morpho-formula
serum



PRO USE
E1207

Lift-formula
serum



RETAIL
E1212



SAMPLE
H1218

Morpho-formula
serum



SAMPLE
H1219

Lift-formula
serum

TENSING LIGHT CREAM

KEY POINTS

- **Tightening cream for reshaped contours and toned, lifted-looking facial features.**
- **Advanced triple lifting, V-shaping and firming technology.**
- **Lightweight melting texture.**
- **For normal to combination skin types.**

DIRECTIONS FOR USE

- **Professional use:**
Not applicable
- **At home:**
Apply as a day and/or night cream, either by itself or after the serum.

ACTIVE INGREDIENTS

- **Oat-based instant lift bio-film (OSILIFT®):** immediate tightening effect
- **Glaucine (OVALISS™):** promotes lipolysis
- **Edelweiss extract (MAJESTEM®):** energizes and lifts
- **Marine ferment (SIRTALICE™):** acts on skin cohesion
- **Remodeling tri-peptide (PROGELINE™):** helps reactivate endogenous enzyme activity
- **Peptide duo (MATRIXYL™ 3000):** anti-glycation & regenerating action
- **Collagen, elastin, hyaluronic acid:** bio-available forms
- **Acerola and ginkgo biloba extracts:** free-radical protection
- **Plant-wax esters:** improve skin suppleness

PRESENTATION

- **Retail:**
50 ml jar – Ref. E1213
- **Professional use:**
Not available



RETAIL
E1213



SAMPLE
H1220

FIRMING COMFORT CREAM

KEY POINTS

- Reshaping cream for visibly sculpted, refined and harmonized facial contours.
- Advanced triple lifting, V-shaping and firming technology
- Silky, rapidly absorbed texture
- For normal to dry skin types

DIRECTIONS FOR USE

• Professional use:

Apply on the face and neck at the end of the professional treatment, pressing gently. Do not rub (to preserve lifting effect of the FLASH-LIFT AMPOULE E1210).

• At home:

Apply as a day and/or night cream, either by itself or after the serum.

ACTIVE INGREDIENTS

- **Oat-based instant lift bio-film (OSILIFT®):** immediate tightening effect
- **Glucine (OVALISS™):** promotes lipolysis
- **Edelweiss extract (MAJESTEM®):** energizes and lifts
- **Marine ferment (SIRTALICE™):** acts on skin cohesion
- **Remodeling tri-peptide (PROGELINE™):** helps reactivate endogenous enzyme activity
- **Peptide duo (MATRIXYL™ 3000):** anti-glycation & regenerating action
- **Collagen, elastin, hyaluronic acid:** bio-available forms
- **Centella asiatica and moringa seed oil:** free-radical protection

PRESENTATION

• Retail:

50 ml jar – Ref. E1208

• Professional use:

2 ml x 4 sachet – Ref. E1208 in the 4 Session kit Ref. E1205



REMODELING RICH CREAM

KEY POINTS

- **Nourishing and enveloping texture for improved skin density and a toned, redefined-looking oval of the face.**
- **Advanced triple lifting, V-shaping and firming technology**
- **Firm and enveloping yet non-greasy texture**
- **For dry or depleted skin types or as a night cream.**

DIRECTIONS FOR USE

• Professional use:

Apply prior to the manual lifting massage and when using the cups of the SCULPT & LIFT CUPPING KIT E1217. Reapply a thick and even layer on the neck and face before applying the gauzes and the Cryo-thermic sculpting mask E1211. Refer to professional protocol.

• At home:

Apply as a day and/or night cream, either by itself or after the serum.

ACTIVE INGREDIENTS

- **Oat-based instant lift bio-film (OSILIFT®):** immediate tightening effect
- **Glaucine (OVALISS™):** promotes lipolysis
- **Edelweiss extract (MAJESTEM®):** energizes and lifts
- **Marine ferment (SIRTALICE™):** acts on skin cohesion
- **Remodeling tri-peptide (PROGELINE™):** helps reactivate endogenous enzyme activity
- **Peptide duo (MATRIXYL™ 3000):** anti-glycation & regenerating action
- **Collagen, elastin, hyaluronic acid:** bio-available forms
- **Ginseng, ashwagada and flax seed oils:** free-radical protection and anti-inflammatory properties
- **Shea butter:** nourishing and soothing

PRESENTATION

• Retail:

Retail: 50 ml jar – Ref. E1215

• Professional use:

100 ml tube – Ref. E1209 in the 4 Session kit
Ref. E1205



PRO USE
E1209



RETAIL
E1215



SAMPLE
H1222

FLASH-LIFT AMPOULE

KEY POINTS

- Provides an immediate lifting and tightening action.
- Immediately improves skin's appearance, reduces signs of fatigue and restores radiance and luminosity.
- Offers a global flash-beautifying treatment.
- Follow the specific application directions.
- All skin types.

DIRECTIONS FOR USE

• Professional use:

Pat the contents of the ampoule onto the face and neck. Do not massage into the skin to ensure optimal lifting efficacy. After application, let the formula dry for 1 minute before applying the FIRMING COMFORT CREAM E1208.

• At home:

Pat the formula gently onto the face and neck. Do not massage into the skin to maintain maximum tightening effect. After application, let the formula dry for 1 minute before applying the recommended face cream.

ACTIVE INGREDIENTS

- **Oat-based instant lift bio-film (OSILIFT®):** immediate tightening effect
- **Marine ferment (SIRTALICE™):** acts on skin cohesion
- **Collagen, elastin, hyaluronic acid:** bio-available forms
- **Vectorized caffeine:** energizing properties
- **Sculpting phyto-complex from plant gums algae extracts**

PRESENTATION

• Retail:

Box of 5 x 1 ml ampoules – Ref. E1210

• Professional use:

1 ml ampoule x 4 – Ref. E1216 in the 4 Session kit Ref. E1205



PRO USE
E1216

RETAIL
E1210

CRYO-THERMIC SCULPTING MASK

KEY POINTS

- **This professional mask provides unexpected temperature variations during the 20-minute application.**
- **It offers a first warm phase to enhance the active ingredients' absorption followed by a refreshing and toning cool phase to enhance the firming feeling.**
- **All skin types.**

DIRECTIONS FOR USE

• Professional use:

After positioning the gauze over the face and the chin strap, pour the entire mask sachet into a bowl, then add 110 ml cold water.

Mix with a spatula to obtain a smooth, homogeneous paste. Apply a thick layer on the jawline and cheeks, and a thin layer on the forehead and neck.

• At home:

Not applicable

ACTIVE INGREDIENTS

- **Magnesium:** heating effect
- **Kaolin:** purifies and soothes
- **Menthol + methyl diisopropyl propionamide:** cryo-refreshing effect

PRESENTATION

• Retail:

Not available

• Professional use:

sachet 220 g x 4 - Ref. E1211 in the 4 Session kit
Ref. E1205

